Market Data Insight for Actionable Strategy

First Word July 9, 2025

Mostly good news in the June NY Fed survey. 1-yr inflation back to pre-tariff levels, when the Fed was in "cutting mode."



Tom Lee, CFA AC HEAD OF RESEARCH

Video: The June NY Fed consumer survey showed widespread good news for consumers, including 1-yr inflation expectations back to pre-tariff levels (when Fed was cutting), more job security, better feelings about financial health and even easing credit conditions. So, this is supportive of stocks climbing higher in July. (duration: 3:27).







Equities have been largely flat the first few days this week, weak early on Monday morning's session reflecting hawkish trade commentary by Peter Navarro. In our view, we remain positive about equities in July, aided by favorable seasonals as well as continued negative sentiment. And Tuesday, there were two macro data points worth addressing:

- First, President Trump reiterated that tariff deadlines will not be extended past August 1 (on Truthsocial.com) and this is not entirely a surprise. I am not entirely clear if a further delay might happen, but at this moment, the US is collecting \$240 billion in annualized tariff revenues.
- This "tariff tax" is \$2.4 trillion over the next 10 years, assuming zero inflation and zero increase. And this largely offsets the \$2.5 trillion higher deficit as scored by the CBO (congressional budget office), so this might explain why the bond market is largely not concerned about the large budget bill that was passed.
- And even high-yield markets (see below) have not seen any widening of spreads. So the bond markets are not pricing in a risk of future economic weakness, either from tariff delays/negotiations or from the higher deficits seen in the budget bill.
- The other notable release was the June NY Fed consumer survey. Overall, it was positive and showed a consumer that is not suffering from tariff-related costs, nor incrementally worse off:
 - 1-yr inflation expectations fell –0.3% to 3.0%.
 - larger share expect financial situation to improve
 - fewer are worried about job loss
 - fewer complain of tightening financial conditions.
- Overall, very encouraging. In fact, the 1-yr inflation ahead is back to pre-Feb tariff levels. Meaning, using this methodology, the expectations for inflations are at levels when we were seeing the Fed cut rates.





- In other words, we think this also suggests the Fed could be more likely to cut rates if we get benign inflation reports. The first of which will be June CPI reported next week. And then maybe the July CPI report in August. This just means we are not holding our breath that long to wait to see "tariff inflation."
- It is a light week in terms of Macro Data, most notably the initial tariff resumption date on Wednesday has been delayed:
 - 7/8 Tue 6:00 AM ET: Jun Small Business Optimism Survey 98.6 vs 98.7e
 - 7/8 Tue 9:00 AM ET: Jun F Manheim Used Vehicle Index 208.5
 - 7/8 Tue 11:00 AM ET: Jun NY Fed 1yr Inf Exp 3.02%
 - 7/9 Wed 12:01 AM ET: 90-Day Reciprocal Tariff Pause Ends Delayed to Aug 1st
 - 7/9 Wed 2:00 PM ET: Jun FOMC Meeting Minutes

BOTTOM LINE: Still "most hated rally"

This still remains the "most hated" V-shaped stock rally. We view Bitcoin as a leading indicator and thus, we expect stocks to reattain all time highs, which Bitcoin achieved last week. We see S&P 500 reaching 6,600 by year-end.

And the expected drivers for this upside are:

- Still most hated rally
- Sizable perception gap: Tariff "bark worse than bite"
- Hedge funds increased short interest recently
- \$7 trillion cash on sidelines
- Investment outlook better now than in Feb 2025:
 - tariff visibility
 - tax and de-regulation visibility
 - US cos survived 5th major "stress test"
 - Fed more dovish in 2026

As for what we would buy

Washed out stocks





- MAG7 & Bitcoin
- Industrials
- Financials: Large-cap and regional banks
- Small-caps

Week of 7/7 - 7/11:		
Thomas Lee, CFA Head of Research	First Word Report	Macro Minute Video
Monday		T _{PM}
Tuesday		PM
Wednesday	₹ZZ	PM
Thursday		PM
Friday	AM	

		_	Jul 08, 2025						
		ß			Inclusion da	ata		Performance	e
		fundstrat	Ticker (s)	Current price	Date added	Inclusion price	# Days	Absolute	Rel vs S&P 500
2	02	5 Overweights	770.00.			mondon price	" Dujo	710001010	
	1	Small-caps	IWM	221.25	12/10/24	236.70	210	-6.5%	-9.7%
	1	Financials	XLF	52.21	12/10/24	49.70	210	+5.1%	+1.9%
		- Regional Banks	KRE	63.15	12/10/24	65.47	210	-3.5%	-6.7%
	1	Bitcoin/Bitcoin-Related	BTC	108,834.23	12/10/24	96,911.36	210	+12.3%	+9.1%
	2	Industrials	XLI	148.86	12/10/24	139.00	210	+7.1%	+3.9%
	3	Technology	XLK	256.29	12/10/24	235.95	210	+8.6%	+5.5%
		- FAANG stocks	NYFANG+	14,878.39	12/10/24	12,983.25	210	+14.6%	+11.4%
	3	Communication Services	XLC	106.78	12/10/24	100.33	210	+6.4%	+3.3%
		Consumer Discretionary	XLY	217.66	12/10/24	232.44	210	-6.4%	-9.5%
		Real Estate/REITs	XLRE	41.42	12/10/24	43.15	210	-4.0%	-7.2%
2	02	5 Underweights							
	1	Consumer Staples	XLP	81.35	12/10/24	82.64	210	-1.6%	-4.7%
		*Market caps provided are the market cap	of the ETF ticke	er shown					





	ß	Jul 08, 202	25		Inclusion da	ata	,	Performan	ce
fu	ındstrat	Ticker	Market Cap	P/E Yr+1	Date Last Added	Price When Added	Current Price	Absolute	Rel vs S&P 500
Su	per Grannies								
1	NVIDIA Corp	NVDA	3,904,000	27.7x	6/25/25	154.31	160.00	+3.7%	+1.5%
2	Quanta Services Inc	PWR	55,954	32.2x	6/25/25	374.07	377.56	+0.9%	-1.3%
3	JPMorgan Chase & Co	JPM	785,872	14.4x	6/25/25	284.06	282.78	-0.5%	-2.6%
4	Meta Platforms Inc	META	1,812,000	21.4x	6/25/25	708.68	720.67	+1.7%	-0.5%
5	Goldman Sachs Group Inc.	GS	222,009	13.9x	6/25/25	669.87	697.28	+4.1%	+1.9%
Sle	eeper Grannies								
1	Apple Inc	AAPL	3,136,673	27.4x	6/25/25	201.56	210.01	+4.2%	+2.0%
2	PayPal Holdings Inc	PYPL	72,969	13.3x	6/25/25	73.07	75.03	+2.7%	+0.5%
3	Garmin Ltd	GRMN	41,090	25.4x	6/25/25	203.54	213.41	+4.8%	+2.7%
4	Cadence Design Systems	CDNS	88,269	41.6x	6/25/25	297.53	323.28	+8.7%	+6.5%
5	Fair Isaac Corp	FICO	41,458	46.9x	6/25/25	1893.45	1703.17	-10.0%	-12.2%

		lul 08, 20	25								
	5	,			Inclusion da	ata		Performance			
	Ų								Rel vs		
fu	ındstrat				Date Last	Price When			Russell		
	n i diberat	Ticker	Market Cap	P/E Yr+1	Added	Added	Current Price	Absolute	2500		
SN	IID Super Grannies 🐎					191 01000					
1	EMCOR Group Inc	EME	24,229	21.0x	6/25/25	502.57	541.34	+7.7%	+3.7%		
2	Spotify Technology SA	SPOT	147,926	49.4x	6/25/25	736.30	721.39	-2.0%	-6.0%		
3	Stride Inc	LRN	5,929	17.8x	6/25/25	141.48	136.22	-3.7%	-7.7%		
4	Twilio Inc	TWLO	18,645	23.3x	6/25/25	119.82	122.12	+1.9%	-2.1%		
5	Agilysys Inc	AGYS	3,283	56.8x	6/25/25	114.84	117.19	+2.0%	-1.9%		
SN	IID Sleeper Grannies 🦸	ž.									
1	Tempus Al Inc	TEM	10,129	~	6/25/25	65.47	58.51	-10.6%	-14.6%		
2	EnerSys	ENS	3,394	8.3x	6/25/25	84.80	87.94	+3.7%	-0.3%		
3	Okta Inc	OKTA	17,075	27.3x	6/25/25	98.21	97.53	-0.7%	-4.7%		
4	Science Applications Internati	SAIC	5,492	11.8x	6/25/25	107.60	117.16	+8.9%	+4.9%		
5	Flowserve Corp	FLS	6,977	14.7x	6/25/25	48.59	53.37	+9.8%	+5.9%		

Source: Fundstrat, Bloomberg





45 SMID Granny Shot Ideas: We performed our quarterly rebalance on 5/22. Full stock list here -> <u>Click here</u>

PS: if you are enjoying our service and its evidence-based approach, please leave us a positive 5-star review on Google reviews -> Click here.



As per letters sent to various countries yesterday, in addition to letters that will be sent today, tomorrow, and for the next short period of time, TARIFFS WILL START BEING PAID ON AUGUST 1, 2025. There has been no change to this date, and there will be no change. In other words, all money will be due and payable starting AUGUST 1, 2025 - No extensions will be granted. Thank you for your attention to this matter!











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HIGH-YIELD: Not bothered by tariff headlines









FEDERAL RESERVE BANK of NEW YORK Serving the Second District and the Nation



SURVEY OF CONSUMER EXPECTATIONS

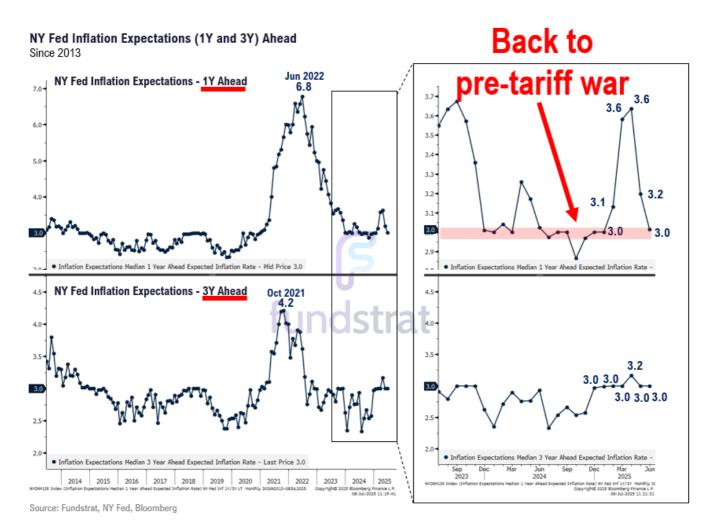
June Survey: Inflation Expectations Down at Short-Term, Unchanged at Medium- and Longer-Term Horizons; Financial Outlook Expectations Improve

- Median inflation expectations decreased by 0.2 percentage point (ppt) to 3.0 percent at the oneyear-ahead horizon and were unchanged at 3.0 percent and 2.6 percent, respectively, at the three-year- and five-year-ahead horizons.
- Year-ahead expectations about households' financial situations improved, with a larger share of households expecting a better financial situation and a smaller share of households expecting a worse financial situation in one year from now.
- The mean perceived probability of losing one's job in the next twelve months decreased by
 o.8 ppt to 14.0 percent, the lowest level since December 2024. The decrease was broad-based
 across age and education groups.
- Perceptions of credit access compared to a year ago showed a smaller share of households
 reporting it is harder to get credit. Expectations for future credit availability also improved in
 June, with a smaller share of respondents expecting it will be harder to obtain credit in the year
 ahead.

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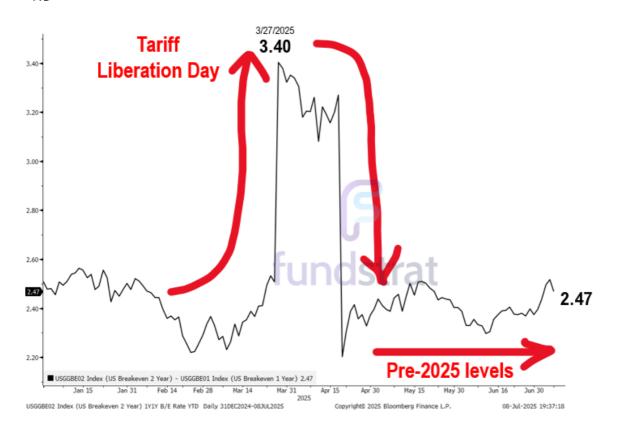








1Y Inflation Breakeven, 1Y Forward



Source: Fundstrat, Bloomberg







NY Fed 1Y Ahead Inflation Expectations Vs. <u>UMich</u> 1Y Inflation Expectations



Source: Fundstrat, Bloomberg







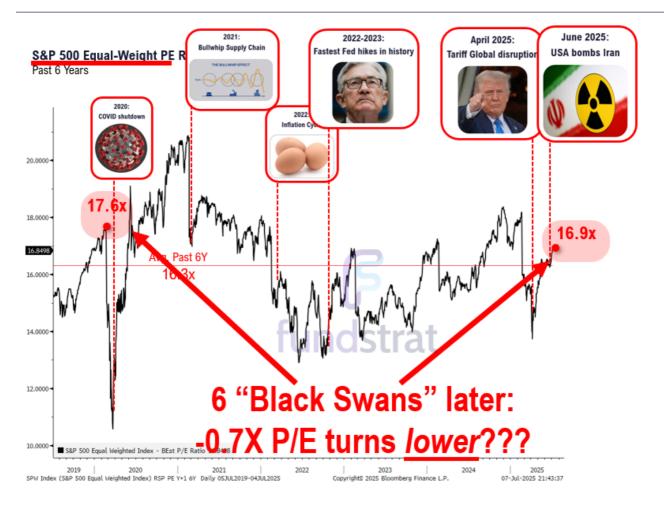
STRATEGY WHAT TO OWN: Stocks that benefit from a stronger 2026 Last 8W YTD Washed out stocks 1.5% 14.0% Large-Cap SMID -3.0% 1.4% MAG7 & Bitcoin Magnificent 7 0.5% -4.7% Bitcoin -1.6% 10.4% **Industrials** Industrials -0.3% 7.1% Financials: Financials -3.4% 2.2% Large-cap and regional banks -1.2% Regional Banks 0.4% Small-caps: especially as markets eye 2026 Small-Caps 0.3% -5.9% Dovish Fed 2026 = Source: Fundstrat, Bloomberg

*Washed Out Stocks' Performance Represent Average Relative Performance Trates sensitive should rally



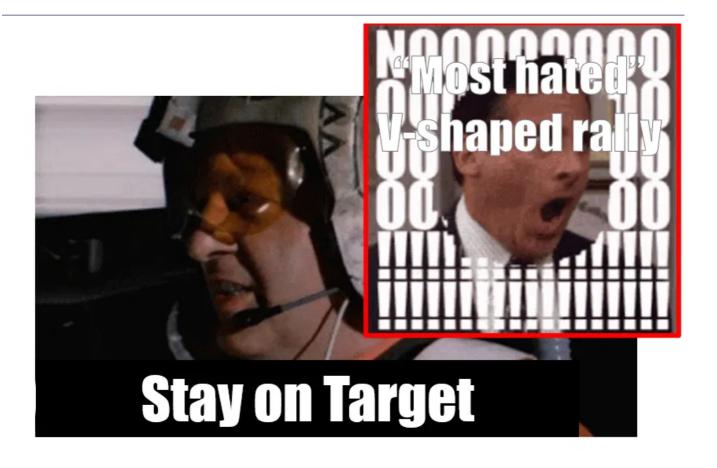












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Key Incoming Data July:

- 7/19:45 AM ET: Jun F S&P Global Manufacturing PMI Tame
- 7/110:00 AM ET: May JOLTS Job Openings Mixed
- 7/1 10:00 AM ET: Jun ISM Manufacturing PMI Tame
- 7/3 8:30 AM ET: Jun Non-farm Payrolls Mixed
- 7/3 8:30 AM ET: May Trade Balance Tame
- 7/3 9:45 AM ET: Jun F S&P Global Services PMI Tame
- 7/3 10:00 AM ET: May F Durable Goods Orders MoM

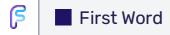
 Tame





- 7/3 10:00 AM ET: Jun ISM Services PMI Tame
- 7/8 6:00 AM ET: Jun Small Business Optimism Survey Tame
- 7/8 9:00 AM ET: Jun F Manheim Used Vehicle Index Mixed
- 7/8 11:00 AM ET: Jun NYFed 1yr Inf Exp Tame
- 7/9 2:00 PM ET: Jun FOMC Meeting Minutes
- 7/15 8:30 AM ET: Jun Core CPI MoM
- 7/15 8:30 AM ET: Jul Empire Manufacturing Survey
- 7/16 8:30 AM ET: Jun Core PPI MoM
- 7/17 8:30 AM ET: Jul Philly Fed Business Outlook
- 7/17 8:30 AM ET: Jun Retail Sales
- 7/17 9:00 AM ET: Jul M Manheim Used Vehicle Index
- 7/17 10:00 AM ET: Jul NAHB Housing Market Index
- 7/17 4:00 PM ET: May Net TIC Flows
- 7/18 10:00 AM ET: Jul P U. Mich. 1yr Inf Exp
- 7/22 10:00 AM ET: Jul Richmond Fed Manufacturing Survey
- 7/23 10:00 AM ET: Jun Existing Home Sales
- 7/24 8:30 AM ET: Jun Chicago Fed Nat Activity Index
- 7/24 9:45 AM ET: Jul P S&P Global Services PMI
- 7/24 9:45 AM ET: Jul P S&P Global Manufacturing PMI
- 7/24 10:00 AM ET: Jun New Home Sales
- 7/24 11:00 AM ET: Jul Kansas City Fed Manufacturing Survey
- 7/25 8:30 AM ET: Jun P Durable Goods Orders MoM
- 7/28 10:30 AM ET: Jul Dallas Fed Manuf. Activity Survey
- 7/29 9:00 AM ET: May S&P CS home price 20-City MoM
- 7/29 10:00 AM ET: Jul Conference Board Consumer Confidence





■ 7/29 10:00 AM ET: Jun JOLTS Job Openings

■ 7/30 8:30 AM ET: 2Q A GDP QoQ

■ 7/30 2:00 PM ET: Jul FOMC Decision

■ 7/31 8:30 AM ET: Jun Core PCE MoM

■ 7/31 8:30 AM ET: 2Q ECI QoQ

Economic Data Performance Tracker 2025:

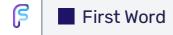
Data item	2025 Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI	Tame	Tame	Tame	Tame	Tame	Tame	vui	rug	очь	-	1101	
ISM Manufacturing PMI	Tame	Tame	Tame	Tame	Tame	Tame						
JOLTS Job Openings	Tame	Tame	Tame	Tame	Mixed	Tarrio						
Durable Goods Orders	Tame	Tame	Tame	Tame	Tame							
S&P Global Services PMI	Tame	Tame	Tame	Tame	Tame	Tame						
ISM Services PMI	Tame	Tame	Tame	Tame	Tame	Tame						
Trade Balance	Tame	Tame	Tame	Tame	Tame							
Non-Farm Payrolls	Tame	Tame	Hot	Tame	Tame	Mixed						
Manheim Used Vehicle Index	Tame	Tame	Tame	Hot	Tame	Mixed						
NYFed 1yr Inf Exp	Tame	Tame	Mixed	Mixed	Tame	Tame						
Small Business Optimism Survey	Tame	Tame	Tame	Tame	Tame	Tame						
CPI	Hot	Tame	Tame		Tame							
PPI	Hot	Tame	Tame		Tame							
FOMC Rate Decision	Tame		Dovish		Mixed	Mixed						
FOMC Meeting Minutes	Tame		Mixed		Mixed							
Fed Releases Beige Book	Mixed	Tame		Mixed								
U. Mich.1-yr inflation Expectation	Hot	Hot	Hot	Mixed	Mixed	Tame						
Empire Manufacturing Survey	Tame	Tame	Tame	Tame	Tame	Tame						
Retail Sales Data	Tame	Tame	Tame	Tame	Tame							
Net TIC Flows	Tame	Tame	Tame	Tame								
NAHB Housing Market Index	Tame	Tame	Tame	Tame	Tame	Tame						
Philly Fed Business Outlook	Mixed	Tame	Tame	Tame	Tame	Tame						
Existing Home Sales	Tame	Tame	Tame	Tame	Tame							
Dallas Fed Manuf. Activity Survey	Tame	Tame	Tame	Tame	Tame	Tame						
Chicago Fed Nat Activity Index	Tame	Tame	Tame	Tame	Tame							
S&P CoreLogic CS home price	Tame		Tame	Tame								
Conference Board Consumer Confidence	Tame	Tame	Tame	Tame	Tame	Tame						
Existing Home Sales	Tame	Tame	Tame	Tame	Tame							
New Home Sales	Tame	Tame	Tame	Tame	Tame							
PCE Deflator	Tame	Mixed	Tame		Mixed							

	2025			
Data item	1Q	2Q	3Q	4Q
Treasury QRA Announcement				
Non-Farm Productivity	Tame			
Unit Labor Costs	Tame			
GDP	Tame			
Employment Cost Index	Tame			

Source: Fundstrat, Bloomberg

Economic Data Performance Tracker 2024:





	2024											
Data item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
ISM Manufacturing PMI	Mixed	Tame	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
JOLTS Job Openings	Tame	Tame	Tame	Tame	Tame		Tame	Tame	Tame	Tame	Tame	Tame
Durable Goods Orders			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
S&P Global Services PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
ISM Services PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Mixed	Mixed	Tame	Tame
Trade Balance			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Non-Farm Payrolls	Hot	Mixed	Hot	Tame	Hot	Tame	Tame	Tame	Hot	Tame	Tame	Hot
Manheim Used Vehicle Index	Mixed	Tame	Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Mixed	Mixed	Tame
NYFed 1yr Inf Exp	Tame		Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Small Business Optimism Survey				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
CPI	Mixed	Mixed	Hot	Tame	Tame	Tame	Tame	Tame	Hot	Tame	Tame	Tame
PPI	Mixed	Mixed	Tame	Mixed	Tame	Mixed	Tame	Tame	Tame	Tame	Mixed	Tame
FOMC Rate Decision	Dovish		Dovish		Dovish	Dovish	Dovish		Dovish		Dovish	Hawkish
FOMC Meeting Minutes	Dovish		Dovish		Dovish	Dovish	Dovish		Dovish		Dovish	Tame
Fed Releases Beige Book			Tame	Tame	Tame		Tame		Tame	Dovish		Dovish
U. Mich.1-yr inflation Expectation	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Empire Manufacturing Survey	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Hot	Tame
Retail Sales Data	Tame	Tame	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Net TIC Flows			Tame	Tame	Tame	Tame	Tame	Tame	Hot	Tame	Tame	Tame
NAHB Housing Market Index	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Philly Fed Business Outlook	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Existing Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Dallas Fed Manuf. Activity Survey	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Chicago Fed Nat Activity Index			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
S&P CoreLogic CS home price	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Mixed
Conference Board Consumer Confidence	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Existing Home Sales	isting Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
New Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
PCE Deflator	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame

	2024			
Data item	1Q	2Q	3Q	4Q
Treasury QRA Announcement		Tame	Tame	
Non-Farm Productivity	Tame	Tame	Tame	Tame
Unit Labor Costs	Tame	Tame	Tame	Tame
GDP	Tame	Tame	Tame	Tame
Employment Cost Index	Mixed	Tame	Tame	Tame

Economic Data Performance Tracker 2023:





	2023											
Data item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI								Mixed		Tame	Tame	Mixed
ISM Manufacturing PMI					Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
JOLTS Job Openings					Tame	Tame	Tame	Hot	Mixed	Tame	Tame	Mixed
Durable Goods Orders												
S&P Global Services PMI											Tame	Tame
ISM Services PMI				Tame	Tame	Tame	Tame	Mixed	Tame	Mixed	Tame	Tame
Trade Balance												
Non-Farm Payrolls				Tame	Tame	Mixed	Tame	Tame	Mixed	Tame	Tame	Mixed
Manheim Used Vehicle Index				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
NYFed 1yr Inf Exp							Tame	Tame	Mixed	Tame	Tame	Tame
Small Business Optimism Survey												
CPI				Tame	Tame	Tame	Tame	Mixed	Mixed	Tame	Tame	Tame
PPI				Tame	Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Tame
FOMC Rate Decision				Dovish	Dovish		Dovish		Hawkish		Dovish	Dovish
FOMC Meeting Minutes					Dovish			Mixed	Dovish		Dovish	Dovish
Fed Releases Beige Book									Tame	Tame	Tame	
U. Mich.1-yr inflation Expectation				Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Tame	Tame
Empire Manufacturing Survey								Mixed	Tame	Tame	Tame	Tame
Retail Sales Data									Hot	Tame	Tame	Tame
Net TIC Flows												
NAHB Housing Market Index							Tame	Tame	Tame	Tame	Tame	Tame
Philly Fed Business Outlook								Tame	Mixed	Tame	Tame	Mixed
Existing Home Sales									Tame			
Dallas Fed Manuf. Activity Survey										Tame	Tame	Tame
Chicago Fed Nat Activity Index												
S&P CoreLogic CS home price				Tame	Tame	Tame		Mixed	Tame	Tame	Tame	Tame
Conference Board Consumer Confidence						Tame	Tame	Tame		Tame	Tame	Tame
Existing Home Sales									Tame			
New Home Sales												
PCE Deflator				Tame	Tame	Tame	Tame		Tame	Tame	Tame	Tame

	2023			
Data item	1Q	2Q	3Q	4Q
Treasury QRA Announcement				Tame
Non-Farm Productivity			Tame	Tame
Unit Labor Costs				
GDP			Mixed	Tame
Employment Cost Index		Tame	Mixed	





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