

## Fundstrat Celebrates Launch of GRNY ETF by Ringing Opening Bell at the New York Stock Exchange

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Fundstrat Global Advisors celebrated its [Granny Shots US Large Cap ETF](#), trading under the ticker GRNY, by ringing the opening bell at the New York Stock Exchange on April 21, 2025. This event celebrated the firm's ongoing commitment to providing data-driven investment strategies for navigating markets.

GRNY, which became publicly listed in November 2024, utilizes a rigorous research process to identify the most important themes driving the economy and US equity market. The ETF employs an active top-down thematic approach combined with a quantitative bottom-up model, offering investors a differentiated approach. GRNY aims to provide investors with diversified exposure to long-term growth themes such as artificial intelligence, digital transformation, and demographic market trends.

"Ringling the bell at the NYSE is not just a symbolic moment — it represents our team's commitment to delivering accessible and data-driven investment solutions," said Tom Lee, Co-Founder and Head of Research at Fundstrat. "The GRNY ETF is a natural extension of our work: turning our research into practical tools for investors."

The event also highlights Fundstrat's growth and its evolution from an independent research firm to a broader platform that integrates strategy, technology, and asset management. GRNY offers investors a way to tap into Fundstrat's trusted research and disciplined approach through a publicly traded vehicle.

Watch the full video [here](#).

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Tom Lee, Fundstrat's Co-Founder and Head of Research, signing the distinguished guest book.

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Co-founders: John Bai (left) and Thomas Lee (right).



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The New York Stock Exchange.

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Fundstrat Global Advisors Team. Image courtesy of NYSE Group. NYSE does not recommend or endorse any investments, investment strategies, companies, products or services.



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