Market Data Insight for Actionable Strategy

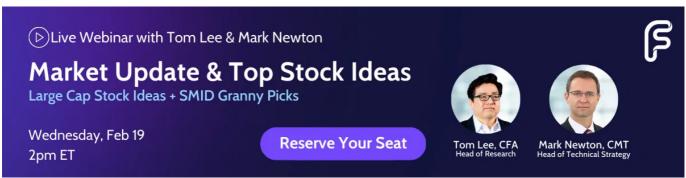
First Word

February 13, 2025

Despite "hot" Jan CPI, equity markets barely decline. 5 reasons we believe explains this mild reaction



Tom Lee, CFA AC HEAD OF RESEARCH



VIDEO: We discuss 5 likely reasons equities barely reacted to a disappointing and "hot" Jan CPI report. Thu is Jan PPI and if it is similarly hot, we will be keen to see equity market reaction

Please click below to view our Macro Minute (duration: 3:32).

Today's January CPI report came in hotter than expected, with core CPI rising 0.45% MoM, a notable acceleration from recent months. However, despite the initial market sell-off, equities recovered, signaling investor resilience and skepticism toward the data.

### **Five Key Reasons Markets Rebounded:**

1. **Skepticism Over CPI Data:** Investors are questioning whether the inflation spike is real or a result of seasonal adjustments. Housing, auto insurance, and used cars accounted for 0.37% of the 0.45% increase, suggesting the rise may not be sustainable.





- 2. **Fed Response Was Muted:** Chair Powell acknowledged the CPI print in Congressional testimony but did not say inflation progress had stalled. This implies the Fed still sees inflation cooling over time.
- 3. **Earnings Remain Strong:** Post-market earnings from Robinhood (HOOD) and AppLovin (APP) were solid, reinforcing a strong Q4 earnings season.
- 4. **Investor Sentiment Already Bearish:** AAII sentiment collapsed in December-January, meaning investors had already de-risked. This likely cushioned today's market reaction.
- 5. **The Buy-the-Dip Market Continues:** 2025 is shaping up as an extension of the 2023-2024 bull trend, with investors seeing pullbacks as buying opportunities.

### **Market Implications:**

- Rate Cut Expectations Adjusted: Markets removed one rate cut for 2025, and the odds of a Fed hike rose to 20%—but we believe that's still too high.
- **Upcoming PPI Report (Thu):** Given today's hot CPI, January PPI could also come in strong. However, if markets continue to absorb inflation data well, it could reinforce the bullish trend.
- Small Caps & Cyclicals Resilient: The fact that risk-on stocks held up suggests that broader growth concerns remain muted.

### **Bottom Line: Inflation Jitters, But No Panic**

Despite hotter-than-expected CPI, investors are buying the dip, and markets remain constructive. The Fed's reaction matters more than one month's data, and so far, Powell has not signaled policy tightening. With earnings holding up and sentiment already cautious, we remain constructive on 2025.

### Our top sector ideas remain:

- Bitcoin
- Small-Caps
- Financials





# First Word

- Industrials
- Technology

Week of 2/9 - 2/14: Thomas Lee, CFA Head of Research	First Word Report	Macro Minute Video
Sunday		SKIP (Superbowl)
Monday	SKIP (Superbowl)	PM
Tuesday		SKIP Travel Transit
Wednesday	E AM	PM
Thursday		PM
Friday	E ALL	







#### Feb 12, 2025 Inclusion data... Performance... **fund**strat Current Inclusion Relvs Absolute S&P 500 Ticker (s) Date added # Days price price **Tactical Overweights** 101.7 10/18/24 -25% 1 Long Homebuilders October to April ITB 129.3 117 -21% Rationale: Since 1999, homebuilders gained 18.7% on average from late October to April next year, outperforming by 1,226bp 2025 Overweights **IWM** 223.6 236.7 Small-caps 12/10/24 64 -6% -6% **Financials** XLF 51.4 12/10/24 49.7 64 3% 3% - Regional Banks **KRE** 63.4 12/10/24 -3% -3% 65.5 64 Bitcoin/Bitcoin-Related BTC 97,615 0% 12/10/24 96,911 64 1% 2 Industrials XLI 137.8 12/10/24 139.0 64 -1% -1% 3 **XLK** Technology 235.8 12/10/24 236.0 64 0% 0% FAANG stocks NYFANG+ 13,781 12/10/24 12,983 64 6% 6% Communication Services XLC 103.5 12/10/24 100.3 64 3% 3% Consumer Discretionary XLY 223.7 12/10/24 232.4 64 -4% -4% Real Estate/REITs **XLRE** 41.9 12/10/24 43.2 64 -3% -3% 2025 Underweights 1 Consumer Staples **XLP** 80.6 12/10/24 82.6 64 -3% -3%



<sup>\*</sup> Market cap figures for IBP, KRE, and sectors are the respective ETF market caps. Source: Fundstrat and Bloomberg



f	<b>S</b> fundstrat	Feb 12, 2	2025		Inclusion d	ata	Performance		
-	unustrat	Ticker	Market Cap	P/E Yr+1	Date added	Price When Added	Current Price	Absolute	Rel vs S&P 500
To	p 5 Ideas								
1	NVIDIA Corp	<b>NV DA</b>	3,211,619	29.5x	1/14/2025	131.76	131.14	-0.5%	-4.0%
2	Meta Platforms Inc	META	1,837,866	24.2x	9/24/2024	563.33	725.38	28.8%	23.2%
3	JPMorgan Chase & Co	JPM	775,486	14x	11/25/2024	250.29	275.45	10.1%	9.0%
4	Amazon.com Inc	AMZN	2,426,138	26.9x	1/14/2025	217.76	228.93	5.1%	1.6%
5	Alphabet Inc	GOOGL	2,248,993	17.4x	1/14/2025	189.66	183.61	-3.2%	-6.8%
Bo	ttom 5 Ideas								
1	Intel Corp	INTC	97,338	19.2x	1/14/2025	19.20	22.48	17.1%	13.5%
2	Airbnb Inc	ABNB	90,161	32.5x	1/14/2025	127.60	140.52	10.1%	6.5%
3	Alibaba Group Holding Lt	BABA	281,146	12.2x	11/25/2024	85.58	118.33	38.3%	37.2%
4	NIKE Inc	NKE	106,882	28.8x	9/24/2024	87.46	72.26	-17.4%	-22.9%
5	Verizon Communications	VZ	170,619	8.3x	1/14/2025	38.28	40.53	5.9%	2.3%

f	<b>S</b> undstrat	Feb 12, 2	2025		Inclusion d	ata		Performa	<b>1ce</b> Rel vs
		Ticker	Market Cap	P/E Yr+1	Date added	Price When Added	Current Price	Absolute	Russell 2500
SN	IID Super Grannies 🏇								
1	Hims & Hers Health Inc	HIMS	10,124	42.4x	11/25/2024	31.35	46.34	47.8%	54.2%
2	Applied Industrial Technologie	AIT	9,979	24.1x	11/25/2024	278.55	260.03	-6.6%	-0.3%
3	Comfort Systems USA Inc	FIX	14,177	23.3x	1/14/2025	466.43	398.32	-14.6%	-15.9%
4	Williams-Sonoma Inc	WSM	25,096	23.7x	1/14/2025	192.60	203.87	5.9%	4.5%
5	Twilio Inc	TWLO	22,178	33.9x	1/14/2025	108.69	144.59	33.0%	31.7%
SN	IID Sleeper Grannies 🛊	£							
1	IonQ Inc	IONQ	8,223	-	1/14/2025	29.51	38.00	28.8%	27.4%
2	Metrocity Bankshares Inc	MCBS	790	11.3x	1/14/2025	31.24	31.19	-0.2%	-1.5%
3	Mercury General Corp	MCY	3,032	8.4x	1/14/2025	48.95	54.74	11.8%	10.5%
4	ePlus Inc	PLUS	1,822	14.8x	11/25/2024	83.21	68.44	-17.8%	-11.4%
5	Impinj Inc	PI	2,983	45.6x	11/25/2024	193.63	104.51	-46.0%	-39.6%

**44 SMID Granny Shot Ideas:** We performed our quarterly rebalance on 11/25/2025. Full stock list here -> <u>Click here</u>





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PS: if you are enjoying our service and its evidence-based approach, please leave us a positive 5-star review on Google reviews —> Click <u>here</u>.

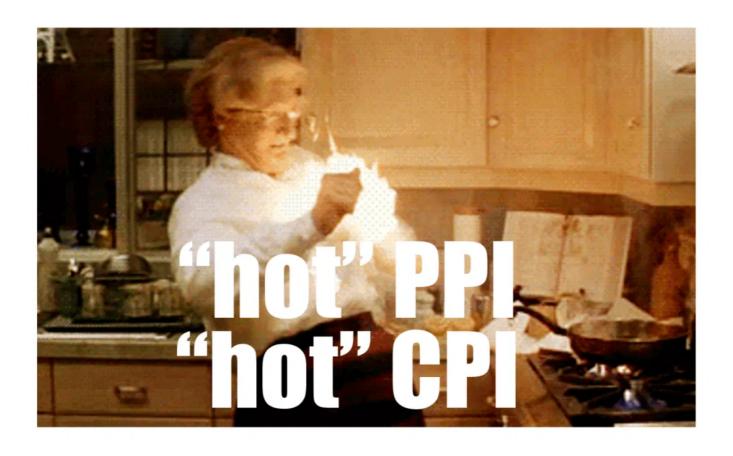
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# Far worse!

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## WHY BTFD IN PLAY? 5 Reasons stocks did not sell-off on "hot" CPI

- Investors not fully "believing" CPI surging
- Fed is not swayed by Jan CPI
- 4Q42 earnings season strong
- Investors "de-risked" during Dec-Jan chop
- 2025 is possibly a continuation of 2023-2024

**fundstrat** 





# Core CPI %MoM, %YoY, and %-Point Contribution

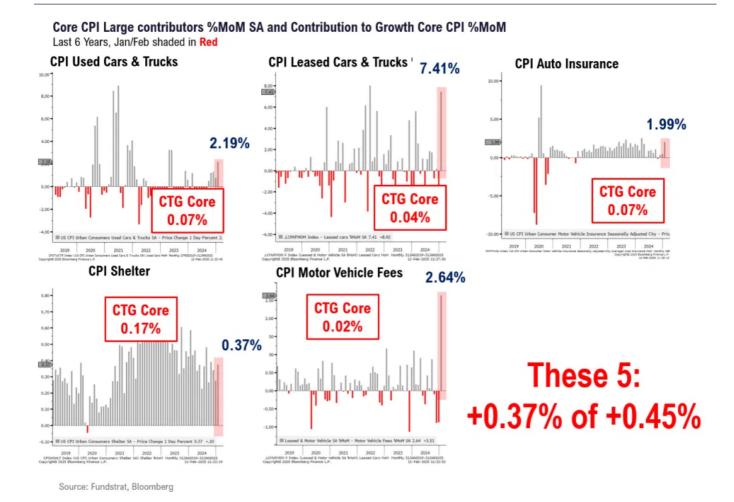
	Expenc Core C						CTG MoM % Change 0.45	Delta in CTG		% YoY Current Delta 3.26 0.02	
	C S	Housing,	au	LO	5,	Col	re Consi	umer Pri	ce Index	- Jan 2025	
	S							% MoM		CTG	
1	s	car insur	anc	9:		V	Veight	Prior	MoM %	6 Prior	CTG MoM
2	M	our moun	uiic				(%)	Month	Change	Month	% Change
3	U R	Core CPI					100	0.21	0.45	0.21	0.45
4 5 6	L	Commodities					24	-0.04	0.28	-0.01	0.07
7	M	Services ex-Shelter					31	0.25	0.71	0.08	0.22
8 9 10	O M	Shelter					44	0.27	0.37	0.13	0.17
11	In 1	Shelter ex-Hotels					43.2	0.30	0.33	0.13	0.14
12	н 2	Motor vehicle insurance					3.5	0.46	1.99	0.02	0.07
14	R 3	Used cars and trucks					3.0	0.76	2.19	0.02	0.07
15 16	T 4	Recreation services					4.3	0.26	1.37	7 0.01	0.06
17	T 5	Leased cars and trucks					0.5	-1.51	7.41	-0.01	0.04
18 19	M 6	Hospital and related service	es				2.8	0.23	0.86	0.01	0.02
20	P 7	Medical care commodities					1.9	-0.01	1.17	-0.00	0.02
21	T 8	Other lodging away from h	ome incli	uding h	notels a	inc	1.3	-0.67	1.68	-0.01	0.02
23 24	N 9	Motor vehicle fees					0.6	-0.88	2.64	4 -0.01	0.02
25		ransportation ex-Airline fares	0.7	0.59	-0.11	0.00	-0.00	-0.00	0.50	-0.57 -1.07	
26 27	_	e and delivery services nold furnishings and supplies	0.1 4.2	0.70	-1.24 -0.18	-0.01	-0.00	-0.00	10.13 -0.85	7.63 -2.50 -0.93 -0.08	
28		sional services	4.2	0.08	-0.18	0.00	-0.01	-0.01	2.76	2.15 -0.61	
29		personal services	2.1	-0.30	-0.50	-0.01	-0.01	-0.00	3.75	2.25 -1.49	
30	Appare		3.1	0.13	-1.38	0.00	-0.04	-0.05	1.24	0.40 -0.84 5.24 -0.84	
31	House	nold operations	1.3	n/a	n/a	n/a	n/a	n/a	6.07	5.24 -0.84	

Source: Fundstrat, BLS













# Semiannual Monetary Policy Report to the Congress

Chair Jerome H. Powell

Powell: You know? I would say we're, we're close, but not there on inflation. And you did see today's inflation print which, which says the same thing. I mean, we're, we've had made great progress toward 2% last year, inflation was 2.6% so great progress, but we're not quite there yet. So, we want to keep policy restrictive for now so that we can see.

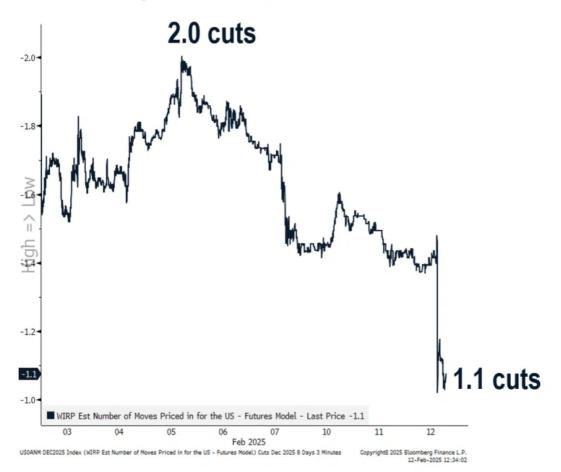
# He did not say: "today's report shows inflation progress <u>stalling</u>"

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## FED: # cuts by December 2025



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## KEY EVENTS: February 10th to February 14th

- 2/10 Mon 11:00 AM ET: Jan NYFed 1yr Inf Exp 3.00% vs 3.10%e
- 2/11 Tue 6:00 AM ET: Jan Small Business Optimism Survey

  102.8 vs 104.7e
- 2/11 Tue 10:00 AM ET: Powell Testifies to Senate Banking
- 2/12 Wed 8:30 AM ET: Annual CPI Revision & Jan Core CPI MoM 0.45% vs 0.29%e
- 2/13 Wed 10:00 AM ET: Powell Testifies to House Financial Services
- 2/13 Thu 8:30 AM ET: Annual PPI Revision & Jan Core PPI MoM 0.29%e
- 2/14 Fri 8:30 AM ET: Jan Retail Sales -0.2%e

Source: Fundstrat, Bloomberg

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### Key incoming data February:

- 2/3 9:45 AM ET: Jan F S&P Global Manufacturing PMI Tame
- 2/3 10:00 AM ET: Jan ISM Manufacturing PMI Tame
- 2/4 10:00 AM ET: Dec JOLTS Job Openings Tame
- 2/4 10:00 AM ET: Dec F Durable Goods Orders Tame
- 2/5 8:30 AM ET: Dec Trade Balance Tame
- 2/5 9:45 AM ET: Jan F S&P Global Services PMI Tame
- 2/5 10:00 AM ET: Jan ISM Services PMI Tame





- 2/6 8:30 AM ET: 4Q P Non-Farm Productivity Tame
- 2/6 8:30 AM ET: 4Q P Unit Labor Costs Tame
- 2/7 8:30 AM ET: Jan Non-Farm Payrolls Tame
- 2/7 9:00 AM ET: Dec F Manheim Used Vehicle index Tame
- 2/7 10:00 AM ET: Feb P U. Mich. Sentiment and Inflation Expectation Hot
- 2/10 11:00 AM ET: Jan NY Fed 1yr Inf Exp Tame
- 2/11 6:00 AM ET: Jan Small Business Optimism Survey Tame
- 2/12 8:30 AM ET: Jan CPI Hot
- 2/13 8:30 AM ET: Jan PPI
- 2/14 8:30 AM ET: Jan Retail Sales Data
- 2/18 8:30 AM ET: Feb Empire Manufacturing Survey
- 2/18 10:00 AM ET: Feb NAHB Housing Market Index
- 2/18 4:00 PM ET: Dec Net TIC Flows
- 2/19 9:00 AM ET: Jan M Manheim Used Vehicle index
- 2/19 2:00 PM ET: Jan FOMC Meeting Minutes
- 2/20 8:30 AM ET: Feb Philly Fed Business Outlook
- 2/21 9:45 AM ET: Feb P S&P Global Manufacturing PMI
- 2/21 9:45 AM ET: Feb P S&P Global Services PMI
- 2/21 10:00 AM ET: Feb F U. Mich. Sentiment and Inflation Expectation
- 2/21 10:00 AM ET: Jan Existing Home Sales
- 2/24 8:30 AM ET: Jan Chicago Fed Nat Activity Index
- 2/24 10:30 AM ET: Feb Dallas Fed Manuf. Activity Survey
- 2/25 9:00 AM ET: Dec S&P CoreLogic CS home price
- 2/25 10:00 AM ET: Feb Conference Board Consumer Confidence
- 2/26 10:00 AM ET: Jan New Home Sales





■ 2/27 8:30 AM ET: 4Q S GDP

■ 2/27 10:00 AM ET: Jan P Durable Goods Orders

■ 2/28 8:30 AM ET: Jan PCE Deflator

### **Economic Data Performance Tracker 2025:**

	2025											
Data item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI	Tame											
ISM Manufacturing PMI	Tame											
JOLTS Job Openings												
Durable Goods Orders												
S&P Global Services PMI	Tame											
ISM Services PMI	Tame											
Trade Balance												
Non-Farm Payrolls	Tame											
Manheim Used Vehicle Index	Tame											
NYFed 1yr Inf Exp	Tame											
Small Business Optimism Survey	Tame											
CPI	Hot											
PPI												
FOMC Rate Decision	Tame											
FOMC Meeting Minutes												
Fed Releases Beige Book	Tame											
U. Mich.1-yr inflation Expectation	Hot	Hot										
Empire Manufacturing Survey	Tame											
Retail Sales Data												
Net TIC Flows												
NAHB Housing Market Index	Tame											
Philly Fed Business Outlook	Mixed											
Existing Home Sales												
Dallas Fed Manuf. Activity Survey	Tame											
Chicago Fed Nat Activity Index												
S&P CoreLogic CS home price												
Conference Board Consumer Confidence	Tame											
Existing Home Sales												
New Home Sales												
PCE Deflator												
	2025											
Data item	1Q	2Q	3Q	4Q	•							
Treasury QRA Announcement					-							
Non-Farm Productivity												
Unit Labor Costs					-							
GDP					_							
Employment Cost Index												

Source: Fundstrat, Bloomberg

### **Economic Data Performance Tracker 2024:**





	2024											
Data item	Jan	Feb	Mar	Арг	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
ISM Manufacturing PMI	Mixed	Tame	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
JOLTS Job Openings	Tame	Tame	Tame	Tame	Tame		Tame	Tame	Tame	Tame		
Durable Goods Orders			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame		
S&P Global Services PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
ISM Services PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Mixed	Mixed	Tame	
Trade Balance			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame		
Non-Farm Payrolls	Hot	Mixed	Hot	Tame	Hot	Tame	Tame	Tame	Hot	Tame	Tame	
Manheim Used Vehicle Index	Mixed	Tame	Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Mixed	Mixed	Tame
NYFed 1yr Inf Exp	Tame		Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
Small Business Optimism Survey				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
CPI	Mixed	Mixed	Hot	Tame	Tame	Tame	Tame	Tame	Hot	Tame	Tame	
PPI	Mixed	Mixed	Tame	Mixed	Tame	Mixed	Tame	Tame	Tame	Tame	Mixed	
FOMC Rate Decision	Dovish		Dovish		Dovish	Dovish	Dovish		Dovish		Dovish	Hawkish
FOMC Meeting Minutes	Dovish		Dovish		Dovish	Dovish	Dovish		Dovish		Dovish	
Fed Releases Beige Book			Tame	Tame	Tame		Tame		Tame	Dovish		Dovish
U. Mich.1-yr inflation Expectation	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Empire Manufacturing Survey	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Hot	Tame
Retail Sales Data	Tame	Tame	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
Net TIC Flows			Tame	Tame	Tame	Tame	Tame	Tame	Hot	Tame		
NAHB Housing Market Index	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Philly Fed Business Outlook	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Existing Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
Dallas Fed Manuf. Activity Survey	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
Chicago Fed Nat Activity Index			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame		
S&P CoreLogic CS home price	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame			
Conference Board Consumer Confidence	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
Existing Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
New Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame		
PCE Deflator	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	

	2024			
Data item	1Q	2Q	3Q	4Q
Treasury QRA Announcement		Tame	Tame	
Non-Farm Productivity	Tame	Tame	Tame	
Unit Labor Costs	Tame	Tame	Tame	
GDP	Tame	Tame	Tame	
Employment Cost Index	Mixed	Tame	Tame	

Source: Fundstrat, Bloomberg

## **Economic Data Performance Tracker 2023:**





Data item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI								Mixed		Tame	Tame	Mixed
ISM Manufacturing PMI					Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
JOLTS Job Openings					Tame	Tame	Tame	Hot	Mixed	Tame	Tame	Mixed
Durable Goods Orders												
S&P Global Services PMI											Tame	Tame
ISM Services PMI				Tame	Tame	Tame	Tame	Mixed	Tame	Mixed	Tame	Tame
Trade Balance												
Non-Farm Payrolls				Tame	Tame	Mixed	Tame	Tame	Mixed	Tame	Tame	Mixe
Manheim Used Vehicle Index				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
NYFed 1yr Inf Exp							Tame	Tame	Mixed	Tame	Tame	Tame
Small Business Optimism Survey												
CPI				Tame	Tame	Tame	Tame	Mixed	Mixed	Tame	Tame	Tame
PPI				Tame	Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Tame
FOMC Rate Decision				Dovish	Dovish		Dovish		Hawkish		Dovish	Dovis
FOMC Meeting Minutes					Dovish			Mixed	Dovish		Dovish	Dovis
Fed Releases Beige Book									Tame	Tame	Tame	
U. Mich.1-yr inflation Expectation				Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Tame	Tame
Empire Manufacturing Survey								Mixed	Tame	Tame	Tame	Tame
Retail Sales Data									Hot	Tame	Tame	Tame
Net TIC Flows												
NAHB Housing Market Index							Tame	Tame	Tame	Tame	Tame	Tame
Philly Fed Business Outlook								Tame	Mixed	Tame	Tame	Mixe
Existing Home Sales									Tame			
Dallas Fed Manuf. Activity Survey										Tame	Tame	Tame
Chicago Fed Nat Activity Index												
S&P CoreLogic CS home price				Tame	Tame	Tame		Mixed	Tame	Tame	Tame	Tame
Conference Board Consumer Confidence						Tame	Tame	Tame		Tame	Tame	Tame
Existing Home Sales									Tame			
New Home Sales												
PCE Deflator				Tame	Tame	Tame	Tame		Tame	Tame	Tame	Tam

 Data item
 1Q
 2Q
 3Q
 4Q

 Treasury QRA Announcement
 Tame
 Tame

 Non-Farm Productivity
 Tame
 Tame

 Unit Labor Costs
 Wixed
 Tame

 GDP
 Mixed
 Tame

 Employment Cost Index
 Tame
 Mixed

Source: Fundstrat, Bloomberg





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