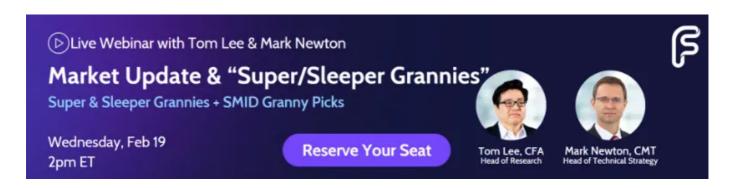
Market Data Insight for Actionable Strategy

First Word

February 19, 2025

February Super Granny and Super SMID Granny Market Update + SMID Granny February Rebalance +25 adds/ -24 deletes.



- Re-introducing our list of 5 Super and 5 Sleeper Grannies
- SMID Grannies November Quarterly rebalance today
- Updating 5 Super and 5 Sleeper SMID Grannies
- Chartbook linked below
- See below for SMID Grannies adds and deletes

To download the slide deck for our Market Update Webinar, please click HERE.

VIDEO: We discuss our macro views 6 weeks into 2025 including the case for financials and small-caps as well as the broadening trade for AI stocks

Please click below to view our Macro Minute (duration: 9:23).







### **SUPER GRANNIES: 5 Super and 5 Sleeper**

Back by popular demand, we are re-introducing our "Super Grannies" (most timely) and "Sleeper Grannies" large-cap stock ideas.

- The rationale is many clients ask us to narrow our recommendations down to a list of "fresh money" ideas.
- We established a criteria of 4 factors to narrow the list to tactical buys:
  - fundamentals using DQM model managed by "tireless Ken"
  - IBD momentum rating
  - technical strength measured by Price >20 DMA, 20 DMA vs 200 DMA and combos
  - Mark Newton's judgement on technical outlook





- We have 5 tactical buys aka "Super Grannies"
  - Meta Platforms Inc (\$META)
  - JPMorgan Chase & Co (\$JPM)
  - S&P Global Inc (\$SPGI)
  - Accenture (\$ACN)
  - Amazon (\$AMZN)
- The bottom 5 "Sleeper Grannies" are:
  - MicroStrategy Inc (\$MSTR)
  - Advanced Micro Devices Inc (\$AMD)
  - PayPal Holdings Inc (\$PYPL)
  - Eaton Corporation (\$ETN)
  - Microsoft (\$MSFT)

# REBALANCE SMID GRANNIES: +25 adds, (-24 deletes). YTD outperformance +582 bps

Last December, we maintained Small-caps as one of our #1 recommendations in our 2025 year-ahead outlook. We also created the SMID Granny portfolio strategy last year as many of our clients asked us for our Top SMID stock picks.

- We believe the SMID Grannies could benefit from the multiple themes and secular tailwinds
- SMID Grannies were selected from a universe consisting of 2,293 small and mid-cap stocks.
- From the SMID Granny portfolio, we employed the same framework mentioned above to identify the 5 most timely ideas and 5 least timely ideas within the SMID Granny portfolio.

#### 25 rebalance additions are:

■ **Discretionary:** \$BROS, \$FTDR, \$LRN, \$SN, \$WING

■ Financials: \$ATLC, \$ENVA, \$GCMG, \$IBKR, \$SKWD

■ Healthcare: \$DOCS, \$GMED, \$SMLR, \$TDOC

■ Industrials: \$CR, \$ENS, \$FLS, \$RKLB





■ Technology: \$DOCN, \$HCKT, \$OKTA, \$OSIS, \$PSTG, \$TEAM, \$ZS

24 rebalance deletions are:

Comm. Services: \$QNST

■ Discretionary: \$SHAK

■ Financials: \$BANF, \$EWBC, \$IBCP, \$MCBS, \$MCY

■ Industrials: \$AIT, \$AYI, \$EME, \$FIX, \$GVA, \$IESC, \$MLI, \$NWPX, \$PRIM,

\$STRL, \$VMI

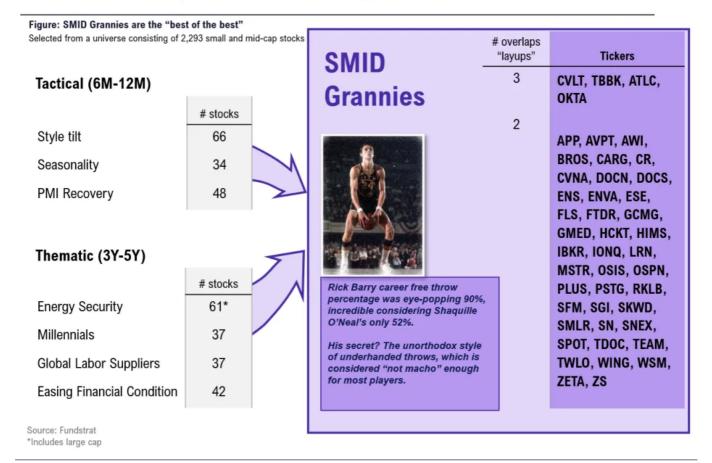
■ Materials: SEXP, SLPX, SUSLM

■ Technology: \$AGYS, \$ITRI, \$PI

### STRATEGY: SMID Granny represents the "best of the best" from Thematics

SMID Grannies represent the best of the best small and mid-cap constituents from the thematic portfolios

· This is derived from looking at small or mid-cap stocks which appear in multiple themes.









Rick Barry career free throw percentage was eye-popping 90%, incredible considering Shaquille O'Neal's only 52%.

His secret? The unorthodox style of underhanded throws, which is considered "not cool" enough for most players.

### SMID GRANNIES: 45 ideas

Introducing new SMID Granny portfolio. It follows the same methodology as our "traditional" Granny Shot strategy.

 These stocks are recommended across at least two of our investment strategies within SMID Universe, which makes them likely to benefit from multiple themes and secular tailwinds.

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					4	M.	Olli	9	10	0	1300	di
	Ticker	Company	Mkt Cap (\$M)		346	203	May	8	VIII.	Side	3/4	-
7		Atlanticus Holdings Corp	\$908	٠			_			7	3	
2		Bancorp Inc/The	\$2,911								3	
3		Commvault Systems Inc	\$8,267				٠				3	
4	OKTA	Okta Inc	\$15,876								3	
5	APP	Applovin Corp	\$153,439								2	
6	AWI	Armstrong World Industrie	\$6,721								2	
7	TEAM		\$51,730	٠				٠			2	
8	AVPT	Avepoint Inc	\$3,677	٠							2	
9	CARG	Cargurus Inc	\$3,513							٠	2	
1	0 CVNA	Carvana Co	\$36,565					٠		٠	2	
1	1 CR	Crane Co	\$9,878			٠	٠				2	
1	2 DOCN	Digitalocean Holdings Inc	\$4,309	٠							2	
1	3 DOCS		\$10,404	٠				٠			2	
1	4 BROS	Dutch Bros Inc	\$9,924	٠				٠			2	
1	5 ENS	Enersys	\$3,979	٠							2	
1	6 ENVA	Enova International Inc	\$2,876		٠						2	
1	7 PLUS	Eplus Inc	\$1,856							•	2	
1	8 ESE	Esco Technologies Inc	\$4,213								2	
1	9 FLS	Flowserve Corp	\$8,290								2	
2	0 FTDR	Frontdoor Inc	\$4,502								2	
2	1 GCMG	Gcm Grosvenor Inc	\$635								2	
2	2 GMED	Globus Medical Inc	\$9,648	٠							2	
2	3 HCKT	Hackett Group Inc/The	\$873	٠							2	
2	4 HIMS	Hims & Hers Health Inc	\$12,291	٠							2	
2	5 IBKR	Interactive Brokers Group I	\$25,644			٠				٠	2	
2	6 IONQ	long Inc	\$7,344						٠	Г	2	
2	7 MSTR	Microstrategy Inc	\$79,665	•							2	
2	8 OSPN	Onespan Inc	\$752	٠		٠					2	
2	9 OSIS	Osi Systems Inc	\$3,639	•							2	
3	0 PSTG	Pure Storage Inc	\$22,481								2	
3	1 RKLB	Rocket Lab Usa Inc	\$13,868	•							2	
3	2 SMLR	Semler Scientific Inc	\$470					٠			2	
3	3 SN	Sharkninja Inc	\$15,449	٠		٠					2	
3	4 SKWD	Skyward Specialty Insuran-	\$1,969	٠		٠					2	
3	5 SGI	Somnigroup International	\$14,373					٠			2	
3	6 SPOT	Spotify Technology Sa	\$128,536	٠				٠			2	
3	7 SFM	Sprouts Farmers Market In	\$17,149					٠			2	
3	8 SNEX	Stonex Group Inc	\$3,891	٠		٠					2	
3	9 LRN	Stride Inc	\$6,190	•				٠			2	
4	0 TDOC	Teladoc Health Inc	\$2,257					٠			2	
4	1 TWLO	Twilio Inc	\$19,262	٠				٠			2	
4	2 WSM	Williams-Sonoma Inc	\$26,800							*	2	
4	3 WING	Wingstop Inc	\$8,940	٠							2	
4	4 ZETA	Zeta Global Holdings Corp	\$5,248	٠							2 2	
4	5 ZS	Zscaler Inc	\$33,276							1	2	

Source: Fundstrat, Factset, Bloomberg

### **SUPER SMID GRANNIES: 5 Super and 5 Sleeper**

"Super SMID Grannies" (long) and "Sleeper SMID Grannies" are derived from our SMID stock list of 45 ideas called "SMID Granny Shots"





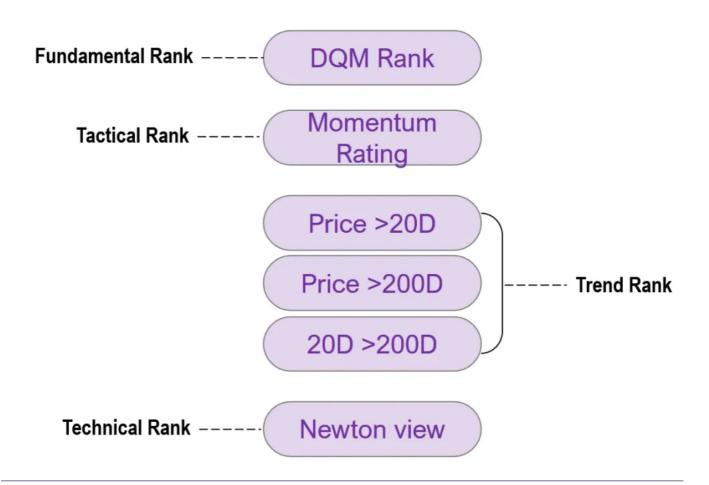
- We have 5 tactical buys aka "Super SMID Grannies"
  - Hims & Hers Health Inc (\$HIMS) <- carry over
  - Applovin Corp (\$APP)
  - Spotify Technology (\$SPOT)
  - Interactive Brokers Group, Inc (\$IBKR)
  - Carvana (\$CVNA)
- The bottom 5 "Sleeper SMID Grannies" are:
  - IONQ Inc (\$IONQ) <- carry over
  - ePlus inc (\$PLUS) <- carry over
  - Zscaler Inc (\$ZS)
  - Semler Scientific Inc (\$SMLR)
  - EnerSys (\$ENS)

Please see Mark's technical note tonight for commentary on the 5 Super Grannies and 5 Super SMID Grannies.





# Creating tactical and ranking tool for stocks ideas



Source: Fundstrat

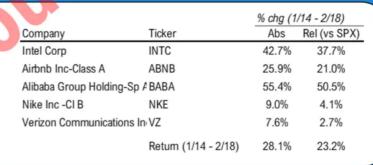




# REVIEW: Prior Large-cap Ideas

# Top 5 Large-cap Ideas

		% chg (1	/14 - 2/18)	
Company	Ticker	Abs	Rel (vs SPX)	
Nvidia Corp	NVDA	5.8%	0.9%	
Meta Platforms Inc-Class A	META	20.6%	15.6%	
Jpmorgan Chase & Co	JPM	13.1%	8.2%	9
Amazon.Com Inc	AMZN	4.1%	-0.8%	
Alphabet Inc-Cl A	GOOGL	-3.1%	-8.0%	
	Retum (1/14 - 2/18)	8.1%	3.2%	



**Bottom 5 Large-cap Ideas** 

Source: Fundstrat, Factset





## Feb 2025: Top 5 and Bottom 5 Grannies



MicroStrategy Inc (\$MSTR)

Advanced Micro Devices Inc (\$AMD)

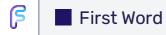
PayPal Holdings Inc (\$PYPL)

Eaton Corporation (\$ETN)

Microsoft (\$MSFT)

Sleeper Grannies





# REVIEW: Prior Top 5 and Bottom 5 SMID Grannies



	<b>*</b> . <b>(</b>		% chg (1/	(14 - 2/18)
	Company	Ticker	Abs I	Rel (vs R2500)
	long Inc	IONQ	13.0%	9.9%
	Metrocity Bankshares Inc	MCBS	1.4%	-1.7%
A	Mercury General Corp	MCY	8.4%	5.3%
	Eplus Inc	PLUS	-10.6%	-13.7%
\	Impinj Inc	PI	-29.5%	-32.6%
	▼	Retum (1/14 - 2/18)	-3.5%	-6.6%

Sleeper SMID Grannies

Source: Fundstrat, Factset





## Feb 2025: Super and Sleeper SMID Grannies





Week of 2/16 - 2/21:		
Thomas Lee, CFA Head of Research	First Word Report	Macro Minute Video
Sunday		SKIP (Presidents' Day)
Monday	SKIP (Presidents' Day)	SKIP (Presidents' Day)
Tuesday	= PM	PM
Wednesday		PM
Thursday		PM
Friday		_



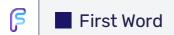


	ß			Inclusion da	ata		Performan	ce
	fundstrat		Current		Inclusion			Rel v
_		Ticker (s)	price	Date added	price	# Days	Absolute	S&P 500
Ta	ctical Overweights							
1	Long Homebuilders October to April	ITB	102.1	10/18/24	129.3	123	-21%	-26%
	Rationale: Since 1999, homebuilders gained 18.7% on average from late October to April next year, outperforming by 1,226bp							
202	25 Overweights							
1	Small-caps	IWM	227.2	12/10/24	236.7	70	-4%	-69
1	Financials	XLF	52.2	12/10/24	49.7	70	5%	39
	- Regional Banks	KRE	64.5	12/10/24	65.5	70	-2%	-39
1	Bitcoin/Bitcoin-Related	BTC	95,520	12/10/24	96,911	70	-1%	-30
2	Industrials	XLI	138.6	12/10/24	139.0	70	0%	-20
3	Technology	XLK	242.2	12/10/24	236.0	70	3%	1'
	- FAANG stocks	NYFANG+	13,938	12/10/24	12,983	70	7%	6
3	Communication Services	XLC	104.8	12/10/24	100.3	70	4%	30
	Consumer Discretionary	XLY	226.4	12/10/24	232.4	70	-3%	-40
	Real Estate/REITs	XLRE	42.2	12/10/24	43.2	70	-2%	-40
202	25 Underweights							
	Consumer Staples	XLP	80.9	12/10/24	82.6	70	-2%	-40

## Key incoming data February:

- 2/3 9:45 AM ET: Jan F S&P Global Manufacturing PMI Tame
- 2/3 10:00 AM ET: Jan ISM Manufacturing PMI Tame
- 2/4 10:00 AM ET: Dec JOLTS Job Openings Tame
- 2/4 10:00 AM ET: Dec F Durable Goods Orders Tame
- <del>2/5 8:30 AM ET: Dec Trade Balance</del> **Tame**
- 2/5 9:45 AM ET: Jan F S&P Global Services PMI Tame
- 2/5 10:00 AM ET: Jan ISM Services PMI Tame
- 2/6 8:30 AM ET: 4Q P Non-Farm Productivity Tame
- 2/6 8:30 AM ET: 4Q P Unit Labor Costs





- 2/7 8:30 AM ET: Jan Non-Farm Payrolls Tame
- 2/7 9:00 AM ET: Dec F Manheim Used Vehicle index Tame
- 2/7 10:00 AM ET: Feb P U. Mich. Sentiment and Inflation Expectation Hot
- 2/10 11:00 AM ET: Jan NY Fed 1yr Inf Exp Tame
- 2/11 6:00 AM ET: Jan Small Business Optimism Survey

  Tame
- 2/12 8:30 AM ET: Jan CPI Hot
- 2/13 8:30 AM ET: Jan PPI Hot
- 2/14 8:30 AM ET: Jan Retail Sales Data Tame
- 2/18 8:30 AM ET: Feb Empire Manufacturing Survey Tame
- 2/18 10:00 AM ET: Feb NAHB Housing Market Index
- 2/18 4:00 PM ET: Dec Net TIC Flows Tame
- 2/19 9:00 AM ET: Jan M Manheim Used Vehicle index
- 2/19 2:00 PM ET: Jan FOMC Meeting Minutes
- 2/20 8:30 AM ET: Feb Philly Fed Business Outlook
- 2/21 9:45 AM ET: Feb P S&P Global Manufacturing PMI
- 2/21 9:45 AM ET: Feb P S&P Global Services PMI
- 2/21 10:00 AM ET: Feb F U. Mich. Sentiment and Inflation Expectation
- 2/21 10:00 AM ET: Jan Existing Home Sales
- 2/24 8:30 AM ET: Jan Chicago Fed Nat Activity Index
- 2/24 10:30 AM ET: Feb Dallas Fed Manuf. Activity Survey
- 2/25 9:00 AM ET: Dec S&P CoreLogic CS home price
- 2/25 10:00 AM ET: Feb Conference Board Consumer Confidence
- 2/26 10:00 AM ET: Jan New Home Sales
- 2/27 8:30 AM ET: 4Q S GDP
- 2/27 10:00 AM ET: Jan P Durable Goods Orders





■ 2/28 8:30 AM ET: Jan PCE Deflator

### **Economic Data Performance Tracker 2025:**

Data item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI	Tame		mui	, spi	may	vali	vui	, aug	och	ou	1.01	Det
ISM Manufacturing PMI	Tame											
JOLTS Job Openings	Tarro											
Durable Goods Orders												
S&P Global Services PMI	Tame											
ISM Services PMI	Tame											
Trade Balance	Tarrio											
Non-Farm Payrolls	Tame											
Manheim Used Vehicle Index	Tame											
NYFed 1yr Inf Exp	Tame											
Small Business Optimism Survey	Tame											
CPI	Hot											
PPI	Tame											
FOMC Rate Decision	Tame											
FOMC Meeting Minutes	Tallie											
Fed Releases Beige Book	Tame											
U. Mich.1-yr inflation Expectation	Hot	Hot										
Empire Manufacturing Survey	Tame	Tame										
Retail Sales Data	Tame	Tarrie										
Net TIC Flows	Tallic											
NAHB Housing Market Index	Tame	Tame										
Philly Fed Business Outlook	Mixed	Tarro										
Existing Home Sales	WILKOU											
Dallas Fed Manuf. Activity Survey	Tame											
Chicago Fed Nat Activity Index	Tarric											
S&P CoreLogic CS home price												
Conference Board Consumer Confidence	Tame											
Existing Home Sales	Tallic											
New Home Sales												
PCE Deflator												
FCE Deliator												
	2025											
Data item	1Q	2Q	3Q	4Q	•							
Treasury QRA Announcement												
Non-Farm Productivity												
Unit Labor Costs												
GDP												
Employment Cost Index												

Source: Fundstrat, Bloomberg

### **Economic Data Performance Tracker 2024:**





Data item	Jan	Feb	Mar	Apr	Mav	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
ISM Manufacturing PMI	Mixed	Tame	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
JOLTS Job Openings	Tame	Tame	Tame	Tame	Tame		Tame	Tame	Tame	Tame	Tame	Tame
Durable Goods Orders			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
S&P Global Services PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
ISM Services PMI	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Mixed	Mixed	Tame	Tame
Trade Balance			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Non-Farm Payrolls	Hot	Mixed	Hot	Tame	Hot	Tame	Tame	Tame	Hot	Tame	Tame	Hot
Manheim Used Vehicle Index	Mixed	Tame	Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Mixed	Mixed	Tame
NYFed 1yr Inf Exp	Tame		Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Small Business Optimism Survey				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
CPI	Mixed	Mixed	Hot	Tame	Tame	Tame	Tame	Tame	Hot	Tame	Tame	Tame
PPI	Mixed	Mixed	Tame	Mixed	Tame	Mixed	Tame	Tame	Tame	Tame	Mixed	Tame
FOMC Rate Decision	Dovish		Dovish		Dovish	Dovish	Dovish		Dovish		Dovish	Hawkis
FOMC Meeting Minutes	Dovish		Dovish		Dovish	Dovish	Dovish		Dovish		Dovish	Tame
Fed Releases Beige Book			Tame	Tame	Tame		Tame		Tame	Dovish		Dovis
U. Mich.1-yr inflation Expectation	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Empire Manufacturing Survey	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Hot	Tame
Retail Sales Data	Tame	Tame	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Net TIC Flows			Tame	Tame	Tame	Tame	Tame	Tame	Hot	Tame	Tame	Tame
NAHB Housing Market Index	Mixed	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Philly Fed Business Outlook	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Existing Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Dallas Fed Manuf. Activity Survey	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Chicago Fed Nat Activity Index			Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
S&P CoreLogic CS home price	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	
Conference Board Consumer Confidence	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
Existing Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
New Home Sales				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
PCE Deflator	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame

	2024			
Data item	1Q	2Q	3Q	4Q
Treasury QRA Announcement		Tame	Tame	
Non-Farm Productivity	Tame	Tame	Tame	Tame
Unit Labor Costs	Tame	Tame	Tame	Tame
GDP	Tame	Tame	Tame	Tame
Employment Cost Index	Mixed	Tame	Tame	Tame

Source: Fundstrat, Bloomberg

# **Economic Data Performance Tracker 2023:**





Data item	Jan	Feb	Mar	Арг	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
S&P Global Manufacturing PMI								Mixed		Tame	Tame	Mixed
ISM Manufacturing PMI					Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
JOLTS Job Openings					Tame	Tame	Tame	Hot	Mixed	Tame	Tame	Mixed
Durable Goods Orders												
S&P Global Services PMI											Tame	Tame
ISM Services PMI				Tame	Tame	Tame	Tame	Mixed	Tame	Mixed	Tame	Tame
Trade Balance												
Non-Farm Payrolls				Tame	Tame	Mixed	Tame	Tame	Mixed	Tame	Tame	Mixe
Manheim Used Vehicle Index				Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame	Tame
NYFed 1yr Inf Exp							Tame	Tame	Mixed	Tame	Tame	Tame
Small Business Optimism Survey												
CPI				Tame	Tame	Tame	Tame	Mixed	Mixed	Tame	Tame	Tame
PPI				Tame	Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Tame
FOMC Rate Decision				Dovish	Dovish		Dovish		Hawkish		Dovish	Dovis
FOMC Meeting Minutes					Dovish			Mixed	Dovish		Dovish	Dovis
Fed Releases Beige Book									Tame	Tame	Tame	
U. Mich.1-yr inflation Expectation				Tame	Tame	Tame	Tame	Mixed	Tame	Tame	Tame	Tame
Empire Manufacturing Survey								Mixed	Tame	Tame	Tame	Tame
Retail Sales Data									Hot	Tame	Tame	Tame
Net TIC Flows												
NAHB Housing Market Index							Tame	Tame	Tame	Tame	Tame	Tame
Philly Fed Business Outlook								Tame	Mixed	Tame	Tame	Mixe
Existing Home Sales									Tame			
Dallas Fed Manuf. Activity Survey										Tame	Tame	Tam
Chicago Fed Nat Activity Index												
S&P CoreLogic CS home price				Tame	Tame	Tame		Mixed	Tame	Tame	Tame	Tam
Conference Board Consumer Confidence						Tame	Tame	Tame		Tame	Tame	Tam
Existing Home Sales									Tame			
New Home Sales												
PCE Deflator				Tame	Tame	Tame	Tame		Tame	Tame	Tame	Tame
	2023											
Data item	1Q	2Q	3Q	4Q	-							

Tame

Tame

Tame

Mixed

Source: Fundstrat, Bloomberg

Treasury QRA Announcement

Non-Farm Productivity

Employment Cost Index

Unit Labor Costs GDP





### **Disclosures**

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#### Conflicts of Interest

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