

Market Data Insight for Actionable Strategy

FSI Snapshot

July 10, 2024

Why Stocks Rose This Week

Ahead of the meeting of the Federal Open Markets Committee on May 1, recent inflation prints had **some speculating** that Fed Chair Jerome Powell might signal a future **hawkish pivot** and hint at possible rate hikes soon. Fundstrat Head of Research **Tom Lee saw it differently**.

After the meeting, the Fed left rates unchanged and announced its intentions to slow its quantitative tightening (QT). Powell also reiterated the central bank's overall confidence and its base view that inflation is going to fall throughout the year. That led Lee to conclude: "The hawks were wrong. The Fed remains dovish."

For Fundstrat Washington Policy Strategist Tom Block, a key moment came when Powell was asked about the possibility of rate hikes: "I think it is **unlikely** the next move will be an **increase**," Powell said. To Block, a Beltway veteran of many press conferences, "Powell and his staff anticipated such a question. It was clear that **his response** had been **well-rehearsed and intended to pre-empt** that line of questioning."

Powell also told reporters that **strong labor markets do not preclude** the possibility of rate **cuts**. "I just want to be careful that **we don't target wage growth** or the labor market," he said, hinting that the Fed might **consider easing if the labor market weakens**. On the heels of soft job numbers on Friday, those remarks could take on added significance. In Lee's view, **soft jobs numbers could inject confidence** into the markets, pull forward the **odds of a cut**, and break the market's current pattern of "two steps forward, one step back."

On Apple





Head of Technical Strategy Mark Newton has observed that "Since the latter part of December, Apple has fallen from almost 200 down to 160." That has affected not just its shareholders, but the **market as a whole**, given that **Apple (\$AAPL)** is **roughly 8% of the S&P 500** and almost 12% of the \$QQQ. On Friday, Apple finally broke its downtrend, moving above \$180 in response to a post-close Thursday earnings report which the Cupertino company **beat estimates** and announced a \$110 billion **share buyback** program and dividend increase. The "**confirmed breakout**" puts Technology and equities in general on "**much better footing**," in Newton's view.

FSI Sector Allocation Strategy

These are the latest strategic sector ratings from Head of Research Tom Lee and Head of Technical Strategy Mark Newton – part of the May 2024 update to the FSI Sector Allocation Strategy. FS Insight Macro and Pro subscribers can click here for ETF recommendations, precise guidance on strategic and tactical weightings, detailed commentary, and methodology.





Sector ETF Allocations – Strategic Sector Ratings

	Macro Thomas Lee	Technical Mark Newton
Consumer Discretionary	Overweight	Neutral
Industrials	Overweight	Overweight
Information Technology	Overweight	Overweight
Communication Services	Neutral	Neutral
Basic Materials	Neutral	Overweight Upgrade Neutral
Energy	Overweight	Overweight
Financials	Overweight	Overweight
Real Estate	Overweight	Underweight
Consumer Staples	Underweight	Underweight
Health Care	Overweight	Overweight Upgrade Neutral
Utilities	Underweight	Underweight
Source: Fundstrat		

Description
Dive Webinar and Q&A
Fireside Chat with Tom Lee & Zeta: The Al-Powered Marketing Cloud
Reserve Your Seat!
Thursday, May 9 € 4pm ET
To 4pm ET
Thursday, May 9 € 4pm ET
EXAMPLE 1
Thursday, May 9 € 4pm ET
EXAMPLE 2
Thursday, May 9 € 4pm ET
ZETA

Chart of the Week





S&P 500: Chopping higher since April 19th



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For stocks, April was the worst month of the year so far, ending 4% down from its levels on April 1. It was the first down month for all three major indices since October 2023. Much of that pain was inflicted in the first half of the month, and the second half of the month saw equities enter what Fundstrat Head of Research Tom Lee describes as our current "two steps forward, one step back" market, rising though choppy trading as illustrated by our Chart of the Week. Lee sees the possibility that Friday's soft job numbers could break this pattern.

Recent ≠ Flash *Insights*

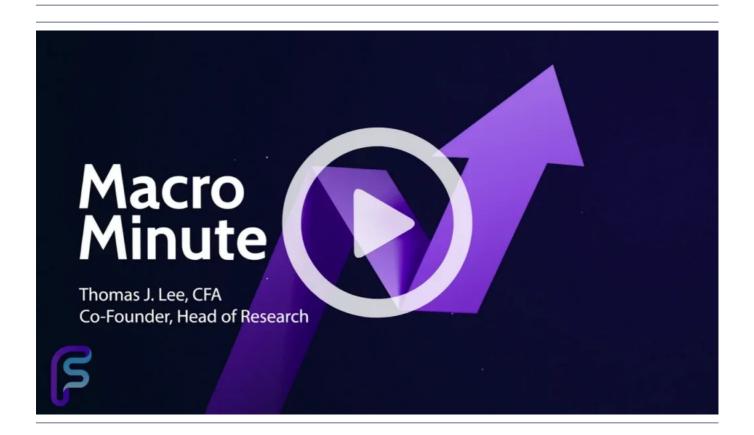
[fsi-flash-insights]







FSI Video: Weekly Highlight



Key incoming data

- 4/29 10:30 am ET: Apr Dallas Fed Manufacturing Activity Survey Tame
- 5/19:45 AM ET: Apr F S&P Global Manufacturing PMI Tame
- 5/110:00 AM ET: Apr ISM Manufacturing PMI Tame
- 5/1 10:00 AM ET: Mar JOLTS Job Openings Tame
- 5/1 2:00 PM ET: May FOMC Decision Dovish
- 5/2 8:30 AM ET: 1Q P Nonfarm Productivity Tame
- 5/2 8:30 AM ET: Mar Trade Balance Tame
- 5/2 8:30 AM ET: 1Q P Unit Labor Costs Mixed
- 5/2 8:30 AM ET: Mar F Durable Goods Orders Tame





- 5/3 8:30 AM ET: Apr Jobs Report Tame
- 5/3 9:45 AM ET: Apr F S&P Global Services PMITame
- 5/3 10:00 AM ET: Apr ISM Services PMITame
- 5/7 10:00 AM ET: Apr F Manheim Used vehicle index
- 5/10 10:00 AM ET: May P U. Mich. Sentiment and Inflation Expectation

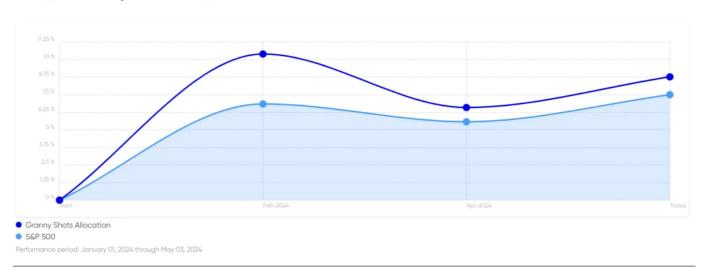


Stock List Performance





Year to Date Granny Shots Performance



In the News

[fsi-in-the-news]





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