

Market Data Insight for Actionable Strategy

Crypto Concepts

March 27, 2024

Bitcoin Mining



Tom Couture ^{AC}
VICE PRESIDENT OF CRYPTO STRATEGY

Key Takeaways

- Bitcoin mining is the method in which the Bitcoin network is secured and validated. Miners receive a block subsidy reward and transaction fees as compensation for mining blocks. To successfully mine a block, miners are required to solve complex computational puzzles.
- The Bitcoin network targets a new block being processed every 10 minutes. To maintain this pace, a "difficulty adjustment" takes place after every 2016 blocks (approximately every two weeks) that increases or decreases the difficulty for miners to get as close to 10-minute blocks as possible.
- The main business consideration for miners is their cost of production versus the market price of Bitcoin. If a company can mine Bitcoin for cheaper than what they can sell it for on the open market, they are in profit. Other considerations include treasury management, hash rate capacity, Bitcoin halving events, transaction fees, and market outlook.
- Most hash rate is located within the U.S. with large mining companies including Marathon Digital, Cleanspark, Riot Blockchain, and Core Scientific. Marathon Digital is the largest by total hash rate and Cleanspark is one of the most efficient miners from a cash cost of production perspective.
- The upcoming Bitcoin halving event in April will reduce the reward for mining a block from 6.25 BTC to 3.125 BTC. It is expected that the high-cost or low runway miners will be pushed out of the market, presenting opportunities for more efficient miners to expand.





What is Bitcoin Mining?

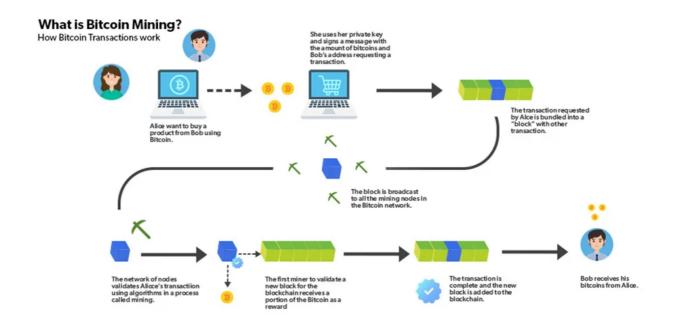
Bitcoin is known as a proof-of-work (PoW) network. PoW networks require "miners" to solve computational puzzles to add blocks to the blockchain. Miners who supply more computational power to the network have a higher chance of processing a block, and successful miners are compensated with Bitcoin tokens.

Transactions on the Bitcoin network are grouped into blocks, and then block data is put through a cryptographic algorithm known as "hashing," which turns the block data into an encrypted fixed number of characters. Hashes are deterministic, meaning that a data set (block data in this instance) will always return the same hash, ensuring that different parties can validate the accuracy of hashing data. Hashes cannot be reverse-engineered, meaning you cannot replicate the underlying data by starting with a hash. Bitcoin's hashing function is known as SHA-256.

In order for miners to produce the correct hash, they need to find the correct "nonce." Nonce is short for a number that can only be used once. Mining requires an extensive guess-and-check process where a miner continually tries additional nonces (which produces new hashes) until they are successful. A miner will start with a nonce of 0, and with each incorrect attempt, add 1. After finding the correct nonce, the miner poses their "proof of work" to the network so they can verify its accuracy. If the block is accepted by the network, it can be added to the blockchain, and the miner is entitled to block subsidy rewards and transaction fees.







Source: GeeksForGeeks.org

The current subsidy reward for mining a block is 6.25 Bitcoin, which is set to be cut in half with the Bitcoin halving event expected to occur in April. The incentive framework entices new miners to enter the network for their chance to earn Bitcoin while also increasing the decentralization and security of the network.





Bitcoin Block 830,464

Mined on February 14, 2024 02:31:23 • All Blocks

Mara Pool

A total of 50,514.43 BTC (\$2,600,660,439) were sent in the block with the average transaction being 15.5525 BTC (\$800,697). Mara Pool earned a total reward of 6.25 BTC \$321,772. The reward consisted of a base reward of 6.25 BTC \$321,772 with an additional 0.5789 BTC (\$29,803.81) reward paid as fees of the 3,248 transactions which were included in the block.

Hash	00000-e9ee5 ©	Depth	2		
Capacity	151.98%	Size	1,593,634		
Distance	27m 22s	Version	0×2ac94000		
BTC	50,514.4256	Merkle Root	5e-4a ®		
Value	\$2,600,660,439	Difficulty	75,502,165,623,893.72		
Value Today	\$2,610,656,234	Nonce	3,586,042,177		
Average Value	15.5524709315 BTC	Bits	386,120,285		
Median Value	0.02173035 BTC	Weight	3,993,088 WU		
Input Value	50,515.00 BTC	Minted	6.25 BTC		
Output Value	50,521.25 BTC	Reward	6.82886997 BTC		
Transactions	3,248	Mined on	Feb 14, 2024, 2:31:23 PN		
Witness Tx's	2,944	Height	830,464		
Inputs	6,251	Confirmations	2		
Outputs	13,136	Fee Range	0-1,033 sat/vByte		
Fees	0.57886997 BTC	Average Fee	0.00017822		
Fees Kb	0.0003632 BTC	Median Fee	0.00009402		
Fees kWU	0.0001450 BTC	Miner	Mara Pool		

Source: Blockchain com

The image above shows a successful block mined by Marathon Digital, one of the largest public Bitcoin miners. The above block had a nonce of 3,586,042,177, displaying how difficult Bitcoin mining has become, considering nonces begin at zero. The number of guesses a miner can make per second is known as "hash rate." A higher hash rate indicates higher computational power and increases mining efficiency.

The Bitcoin network targets a new block being processed every 10 minutes. To maintain this pace, a "difficulty adjustment" takes place after every 2016 blocks (approximately every two weeks) that increases or decreases the difficulty for miners to get as close to 10-minute blocks as possible. The difficulty adjustment scales with the network's total hash rate and attempts to keep a balance between hash rate and block processing times.

Mining Business Considerations





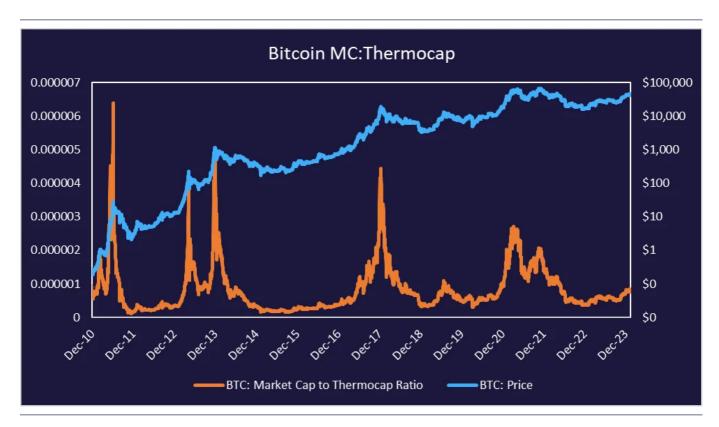
High-Level Business Model

When examining the business model of Bitcoin miners, the main consideration is the cost of production versus the market price of Bitcoin. If a company can mine Bitcoin for cheaper than what they can sell it for on the open market, they are in profit.

The main components in the cost of production are hardware and energy costs. As displayed in the previous section, it has become increasingly difficult to mine a block, raising the cost of production for miners. In order to increase hash rate, miners need significant hardware in the form of ASICs, CPUs, and GPUs. Secondly, all that hardware consumes significant electricity as mining is a 24/7 process. Companies can fluctuate the amount of hash rate they provide to the network to scale with current network difficulty and Bitcoin prices.

Treasury Management

There are different metrics to evaluate Bitcoin's valuation in respect to total security spend by miners, particularly market-cap-to-thermocap. Thermocap is the aggregate amount of tokens paid to miners and serves as a proxy for mining resources spent. A lower ratio indicates Bitcoin offering more value whereas a higher ratio signifies a potentially frothier market. Miners can use data like this to determine the best times to hold or sell mined bitcoin or to adjust how much hash rate capacity to utilize.



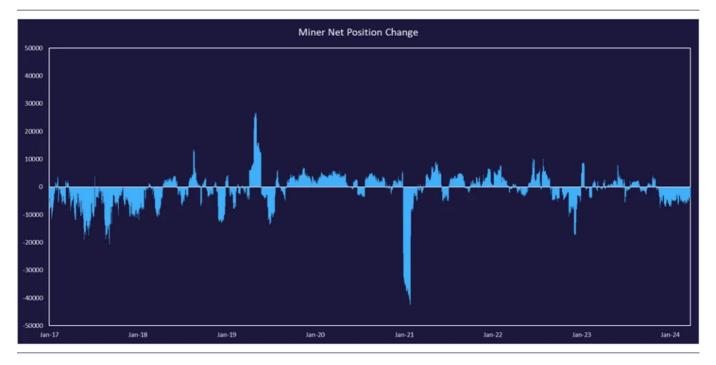
Source: Glassnode





Although Bitcoin's current market-cap-to-thermocap has emerged from deep value levels, it still presents an optimistic picture for the next twelve to twenty-four months. It's also worth noting that in each cycle the peaks in MC:Thermocap have been decreasing. It'll be interesting to monitor if the trend continues in the current cycle.

Recent months have shown miners' net position decreasing, meaning they are selling mined Bitcoin. This is likely attributed to steadying their balance sheets in anticipation of the halving and potentially needing cash on-hand for expansions or to compensate for decreases in revenues. It's also important to note that Bitcoin has reached new all-time highs and presents a more opportune moment to sell lower-cost Bitcoin. Having more cash on hand can give miners more flexibility to take advantage of potentially distressed miners after the halving or to speculate on further Bitcoin price appreciation.



Source: Glassnode

The Bitcoin Halving

The Bitcoin halving is expected to occur in April 2024. The halving will directly impact Bitcoin miners as the amount of block rewards will be reduced from 6.25 bitcoin to 3.125, cutting potential miner revenue in half. A reduction in block rewards directly impacts the economics of being a profitable miner and will likely result in less efficient miners being pushed out of the market.





With that said, Bitcoin price action following the halving has historically been very bullish, directly reducing the amount of new Bitcoin coming to market, making Bitcoin a scarcer asset. The improved supply dynamics have helped fuel price appreciation following the halving, offsetting some of the revenue reductions from a smaller block reward.



Source: Trading View, Fundstrat

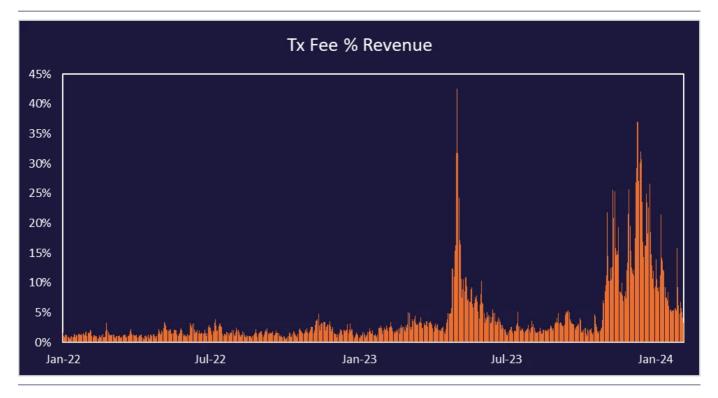
It is a small sample size with only three halving events since Bitcoin's inception, but it is widely expected to serve as a positive catalyst.

Ordinals & Bitcoin DeFi

Historically, the main incentive for Bitcoin miners has been the block rewards, but over the past year there has been an explosion of Bitcoin ecosystem activity with the creation of Ordinals and more development of Bitcoin DeFi. Transaction fees are becoming a more substantial part of miner revenue as demand for block space continues to rise.





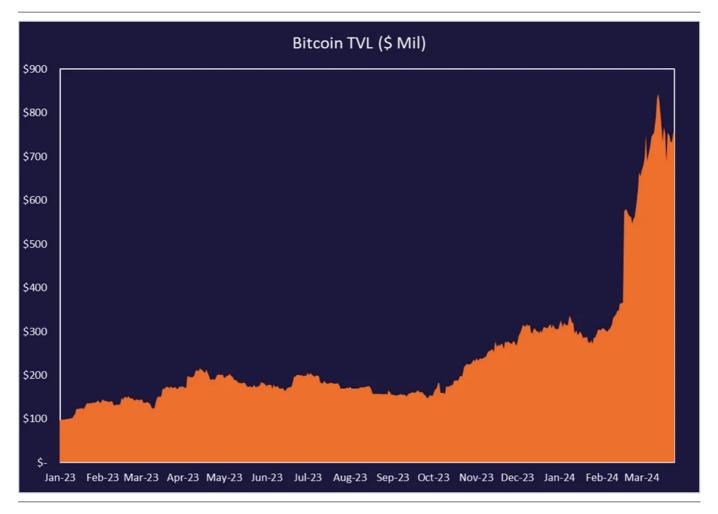


Source: Glassnode

If Bitcoin trends continue, this could provide a tailwind for miners with increased revenue from fees or allowing them to utilize less hash rate capacity and hold revenues constant. Additionally, Bitcoin DeFi is picking up steam with more layer-2 networks being built on top of Bitcoin. Total Value Locked on Bitcoin continues to rise, reaching close to \$1 billion early this year.







Source: DefiLlama

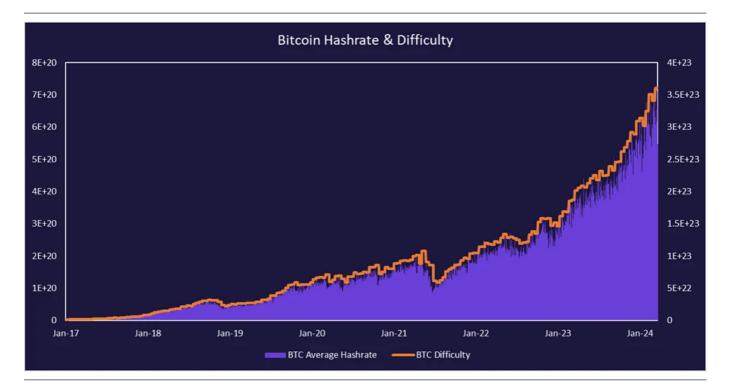
When considering Bitcoin's current market cap to thermocap ratio, historical halving trends, defi activity, and the current macro backdrop with recent ETF approvals and the likelihood of interest rate cuts in 2024, there are plenty of reasons to be constructive on Bitcoin and Bitcoin miners.

Market Landscape

Since Bitcoin is a decentralized network, anyone with the proper hardware and software can enter the network and begin mining. As such, the total hash rate and difficulty of mining a block has increased substantially over the few years.





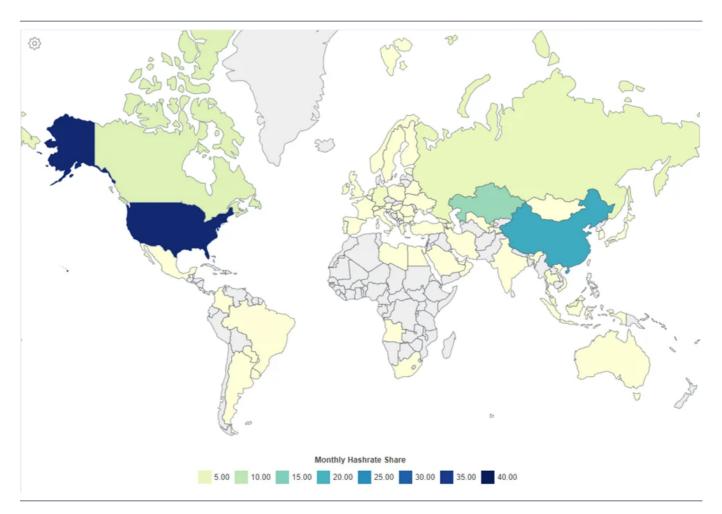


Source: Glassnode

Mining has become a global phenomenon and is not unique to any specific country. The United States is currently the leader in total hash rate, followed by China. China officially banned Bitcoin mining in 2021 but they still contribute a significant amount of global hash rate.







Source: World Population Review

As mentioned, most of the hash rate comes from the USA. Logically, 7 out of the largest 15 Bitcoin mining companies are also domiciled in the USA. Marathon Digital is the largest from both a market capitalization perspective and a hash rate perspective, with an average operational hash rate of 22.4 exahashes/second as of December 2023.





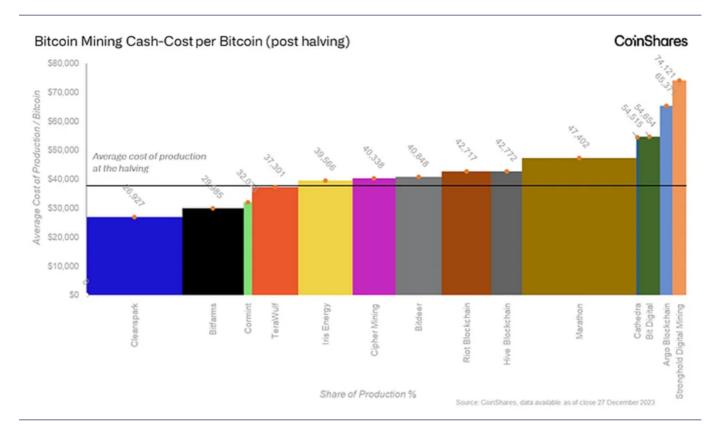
Rank	Name	Symbol	Market Cap (\$ Bn)	Reve	enue (\$ Bn)	Price/Revenue	Country
1	Marathon Digital Holdings	MARA	\$	5.59	\$	0.39	14.4	United States
2	CleanSpark	CLSK	\$	4.64	\$	0.21	21.6	United States
3	Phoenix Group	PHX.AE	\$	3.34	\$			United Arab Emirate
4	Riot Blockchain	RIOT	\$	3.10	\$	0.28	11.0	United States
5	Cipher Mining	CIFR	\$	1.58	\$	0.13	12.5	United States
6	Hut 8 Mining	HUT	\$	0.89	\$	0.07	12.1	Canada
7	Bitdeer Technologies Group	BTDR	\$	0.81	\$	0.33	2.4	Singapore
8	TeraWulf	WULF	\$	0.77	\$	0.07	11.2	United States
9	Bitfarms	BITF	\$	0.74	\$	0.15	5.1	Canada
10	Iris Energy	IREN	\$	0.63	\$	0.08	7.9	Australia
11	Core Scientific	CORZ	\$	0.63	\$	0.50	1.3	United States
12	Canaan	CAN	\$	0.34	\$	0.17	2.0	China
13	HIVE Blockchain Technologies	HIVE	\$	0.29	\$	0.10	3.0	Canada
14	Bit Digital	BTBT	\$	0.28	\$	0.05	5.6	United States
15	Argo Blockchain	ARBK	\$	0.09	\$	0.05	1.8	United Kingdom

Source:CompaniesMarketCap.com

Coinshares conducted an <u>analysis</u> of the halving's likely effect on U.S. public miners and what it would do to each's cost structure. Cleanspark is expected to have the lowest cost of production at approximately \$27k per bitcoin, followed by Bitfarms and Comint. Marathon and Riot are two of the largest miners but are middle of the pack in estimated cash costs, between \$40-50k.





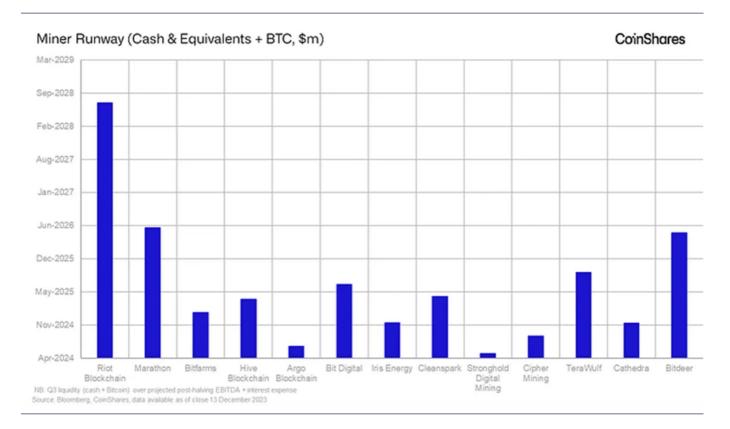


The estimated average cost of production for the entire group came out to \$37.9k. At the time of writing, Bitcoin's price is approximately \$69.8k, representing a post-halving 84% profit margin for each marginal Bitcoin mined.

Coinshares also examined which mining companies have the largest runways, or funds on hand to pay for operational expenses. Riot is the clear winner in this category, followed by Marathon, which both have substantial amounts of cash and bitcoin reserves to dip into should Bitcoin turn down for a prolonged period.







The miners with little runway and a higher cost of production like Stronghold Digital Mining and Bit Digital could face problems if Bitcoin's price doesn't appreciate significantly or if they can't lower their cost of production. Low runway companies have an increased risk of issuing additional equity and diluting shareholders. More than a few miners have done so over the last six months, likely ensuring they have adequate runway ahead of the bull market.

Other Considerations

A common question about Bitcoin and Bitcoin mining is what happens when all 21 million Bitcoin are issued? This poses the question of what incentive miners will have to secure the network after block rewards are depleted. The most common response is that by the time the block subsidy gets to zero (last halving is expected in 2140) the price of Bitcoin combined with the amount of transaction fees should be enough of an incentive for miners. This is highly speculative, and no one knows for sure, but if Bitcoin is still widely used 100 years from now, it is not a ridiculous theory. It is also encouraging to see the transaction fee trends over the last year beginning to represent a larger portion of miner revenues. As activity on Bitcoin continues growing, so should the significance of transaction fees.





There is also a lot of controversy around the amount of energy that Bitcoin mining consumes and the effects on the environment. A lot of the claims on the topic are blown out of proportion. According to estimates by Daniel Betten, 53% of Bitcoin mining operations are sourced from sustainable energy sources. A lot of mining projects in the USA are being built in remote areas where a lot of electric energy gets trapped on the grid. The mining operations use energy that would otherwise be wasted. Additionally, companies are beginning to use Bitcoin mining to improve the economics of energy projects. For example, the Volcano Energy Project in El Salvador is leveraging the country's surplus of renewable energy to mine Bitcoin and use the profits to invest in their energy infrastructure.

Conclusion

Bitcoin mining is the method in which the Bitcoin network is secured and validated. Miners receive a block subsidy reward and transaction fees as compensation for mining blocks. As long as miners can produce Bitcoin cheaper than they can sell it on the open market, they are profitable. Other considerations for mining companies include treasury management, transaction fees, market outlook, and Bitcoin halving events. Most of the largest miners are located within the U.S., with Marathon Digital being the largest by market capitalization and total hash rate. When examining miners from a cost of production standpoint (post-halving estimates), Cleanspark has the lowest cash cost per Bitcoin at approximately \$27k, and the average estimated cost across the evaluated peer group is \$37.9k. Should Bitcoin's price fall below \$38k, higher cost miners will likely need to eat into their runway or dilute shareholders to remain afloat.





Disclosures

This research is for the clients of FS Insight only. FSI Subscription entitles the subscriber to 1 user, research cannot be shared or redistributed. For additional information, please contact your sales representative or FS Insight at fsinsight.com.

Analyst Certification (Reg AC)

Tom Couture, the research analyst denoted by an "AC" on the cover of this report, hereby certifies that all of the views expressed in this report accurately reflect his personal views, which have not been influenced by considerations of the firm's business or client relationships. Neither I, nor a member of my household is an officer, director, or advisory board member of the issuer(s) or has another significant affiliation with the issuer(s) that is/are the subject of this research report. There is a possibility that we will from time to time have long or short positions in, and buy or sell, the securities or derivatives, if any, referred to in this research.

Conflicts of Interest

This research contains the views, opinions and recommendations of FS Insight. At the time of publication of this report, FS Insight does not know of, or have reason to know of any material conflicts of interest.

General Disclosures

FS Insight is an independent research company and is not a registered investment advisor and is not acting as a broker dealer under any federal or state securities laws.

FS Insight is a member of IRC Securities' Research Prime Services Platform. IRC Securities is a FINRA registered broker-dealer that is focused on supporting the independent research industry. Certain personnel of FS Insight (i.e. Research Analysts) are registered representatives of IRC Securities, a FINRA member firm registered as a broker-dealer with the Securities and Exchange Commission and certain state securities regulators. As registered representatives and independent contractors of IRC Securities, such personnel may receive commissions paid to or shared with IRC Securities for transactions placed by FS Insight clients directly with IRC Securities or with securities firms that may share commissions with IRC Securities in accordance with applicable SEC and FINRA requirements. IRC Securities does not distribute the research of FS Insight, which is available to select institutional clients that have engaged FS Insight.

As registered representatives of IRC Securities our analysts must follow IRC Securities' Written Supervisory Procedures. Notable compliance policies include (1) prohibition of insider trading or the facilitation thereof, (2) maintaining client confidentiality, (3) archival of electronic communications, and (4) appropriate use of electronic communications, amongst other compliance related policies.

FS Insight does not have the same conflicts that traditional sell-side research organizations have because FS Insight (1) does not conduct any investment banking activities, and (2) does not manage any investment funds.





This communication is issued by FS Insight and/or affiliates of FS Insight. This is not a personal recommendation, nor an offer to buy or sell nor a solicitation to buy or sell any securities, investment products or other financial instruments or services. This material is distributed for general informational and educational purposes only and is not intended to constitute legal, tax, accounting or investment advice. The statements in this document shall not be considered as an objective or independent explanation of the matters. Please note that this document (a) has not been prepared in accordance with legal requirements designed to promote the independence of investment research, and (b) is not subject to any prohibition on dealing ahead of the dissemination or publication of investment research. Intended for recipient only and not for further distribution without the consent of FS Insight.

This research is for the clients of FS Insight only. Additional information is available upon request. Information has been obtained from sources believed to be reliable, but FS Insight does not warrant its completeness or accuracy except with respect to any disclosures relative to FS Insight and the analyst's involvement (if any) with any of the subject companies of the research. All pricing is as of the market close for the securities discussed, unless otherwise stated. Opinions and estimates constitute our judgment as of the date of this material and are subject to change without notice. Past performance is not indicative of future results. This material is not intended as an offer or solicitation for the purchase or sale of any financial instrument. The opinions and recommendations herein do not take into account individual client circumstances, risk tolerance, objectives, or needs and are not intended as recommendations of particular securities, financial instruments or strategies. The recipient of this report must make its own independent decision regarding any securities or financial instruments mentioned herein. Except in circumstances where FS Insight expressly agrees otherwise in writing, FS Insight is not acting as a municipal advisor and the opinions or views contained herein are not intended to be, and do not constitute, advice, including within the meaning of Section 15B of the Securities Exchange Act of 1934. All research reports are disseminated and available to all clients simultaneously through electronic publication to our internal client website, fsinsight.com. Not all research content is redistributed to our clients or made available to third-party aggregators or the media. Please contact your sales representative if you would like to receive any of our research publications.

Copyright © 2024 FS Insight LLC. All rights reserved. No part of this material may be reprinted, sold or redistributed without the prior written consent of FS Insight LLC.

