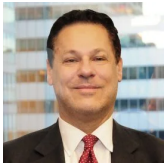


## What Our Clients Are Talking About Behind The Scenes



**Brian Rauscher, CFA**

HEAD OF GLOBAL PORTFOLIO STRATEGY

### SUMMARY

- If domestic GDP growth and PMIs are set to sequentially decelerate, should I be moving towards defensive areas at this time?
- Now that we are near mid-year, can you provide an update of your year-end S&P 500 targets for both OEPS and index price level?
- What are your aggressive tactical indicators signaling now?
- Any stocks jump out at you based on your single stock quantitative selection model?

**The U.S. equity markets continue to remain near all-time highs, but little progress has been made since the S&P 500 first moved to about 4200 on 4/28/21. Since there has been a dearth of company-specific earnings news the last couple of weeks, investors have had to rely on macro data releases and the headline story of the day. The economic data has shown the domestic economy is growing but the evidence has left many traders and forecasters conflicted about how strong things are and if inflation is beginning a 1980s surge higher or about to start moderating in the coming months. Additionally, COVID appears to be fading finally, but it has not totally disappeared as of yet. The mix of all these factors has left investors searching for a catalyst for the next big move in the S&P 500.**

The start of the 2Q21 earnings season is not set to commence until the middle of July so be prepared for market action to continue to be dominated by macro related factors. First, there will be the CPI data release on Thursday 6/10 and a packed morning on 6/15, when both the Retail Sales and PPI data releases are announced. On Wednesday 6/16, the FOMC will be concluding its two-day meeting and release its latest monetary policy decision and forward guidance. And lest not forget the quad witching on Friday 6/18, which refers to a date on which stock index futures, stock index options, stock options, and single stock futures expire simultaneously. Phew, there is a lot of “noise” that will likely hit the tape over the next couple of weeks. Hence, it might be a struggle for the S&P 500 to make a big move to the upside until we get through all of these.

This type of market action is not surprising to me as I have been regularly warning for the past couple of months that the U.S. equity markets could experience short bouts of selling pressure as a result of headline macro news. Notably, though, I have also suggested that any weakness should be viewed opportunistically as my proprietary investment process is still flashing a constructive environment for equities. Indeed, my most vital factors clearly show that they remain favorable for my longstanding investment themes. Consequently, I reiterate my bullish overall equity market outlook and based on my proprietary research will keep viewing price moves that are divergent to my medium-term expectations as chances to take advantage of the tactical price action.

During times when markets churn, get confusing, or seem challenging, investors easily can get distracted. Headline news and tactical market price action can sway investors to make sub-optimal decisions. Importantly, however, if one has a disciplined investment process, it can be critical in keeping an investor’s emotions in check and to keep focused. My colleagues and I here at FSI have spent over two decades developing objective tools to help investors identify rewarding investment opportunities, especially when the equity environment becomes more difficult. We use analytical techniques that are based on data-driven approaches as the foundation for our research and idea generation to help our subscribers stay grounded and properly positioned to take advantage of the dominant trend.

---

## ISSUES

---

- The most asked about topic this past week – What to buy with new money?

- Interactions still have a large macro component, but I get the sense that investors have shifted from getting more worried about the big picture to how one should navigate markets.
- With investors moving away from the elevated macro worry levels from a few weeks ago, they are trying to get a handle on how long the overall market and Cyclical/Value can stay favorable.
- Valuation concerns seemed to be voiced more often than the past month, but I did speak with more Value managers during the week.
- Sectors where there was the most interest this past week were Industrials, Materials, Consumer Discretionary, Technology, and Energy. Real Estate had some interest, but Utilities, and legacy Telecom had zero.

---

## QUESTION AND ANSWERS

---

### If domestic GDP growth and PMIs are set to sequentially decelerate, should I be moving towards defensive areas at this time?

---

**NO.** In my [5/25/21 Whispers](#), I made the following comments:

The outperformance of Real Estate, Health Care, and Utilities and the underperformance of Energy, Industrials, and Materials are all NOT supported by my main sector tool, 8-panel analysis, which normally has a strategic focus looking out 9-18 months.

Well, over the past two weeks, the cyclical/value sectors mentioned have performed much better while the defensive areas have lagged badly, with Real Estate being the lone exception.

My proprietary 8-panel analysis suggests that there is still enough runway for Cyclical/Value versus defense for nearly all investors, traders and strategic, to still have overweight positions relative to the defensive groups.

If you're unfamiliar with my unique data driven research process, I am including my Intro to Methodology link below.

**[Fundstrat Global Advisors: Global Portfolio Strategy -- Intro to Methodology](#)**

**Bottom line: My work strongly suggests that investors use any defensive leadership as relative rallies to sell rather than selling strength in the offensive sectors that my work still fully supports.**

[Now that we are near mid-year, can you provide an update of your year-end S&P 500 targets for both OEPS and index price level?](#)

**I have raised both my 2021 year-end S&P 500 OEPS and index price targets.** During my May 26<sup>th</sup> 2H21 Outlook Webinar (see replay information below), I announced the following changes.

S&P 500 OEPS for 2021 goes from \$178 to \$200 and 2022 goes from \$205 to \$220 (see table).

2021			2022		
Old	New		Old	New	
	195	Low		215	Low
	205	High		225	High
\$178	\$200	Mid	\$205	\$220	Mid

S&P 500 2021 year-end price zone rises from 4100-4510 to 4300-4950 (see table).

S&P 500 Year End 2021 – Target Range					
Old NTM OEPS	Multiple	Target	New NTM OEPS	Multiple	Target
\$205	20x	4100	215	20x	4300
\$205	22x	4510	225	22x	4950

**Bottom line: Our work supports continued upside for both corporate profits and higher levels for the S&P 500.**

The replay can be accessed [here](#), and the slide deck from the presentation [here](#).

[What are your aggressive tactical indicators signaling now?](#)

**Bullish.** My key aggressive tactical indicators – HALO-2, and V-squared (see explanations at the end of the note) – have remained favorable and not extreme since their last favorable signals that were flashed on March 19<sup>th</sup>. With that being said, our other important tool HALO, which is tactical but not as aggressive as HALO-2, has also moved back to positive. Thus, all of these key factors are portending additional tactical upside for the S&P 500.

**Bottom line: All of my aggressive tactical indicators suggest that investors should still be looking for further equity gains.**

---

[Any stocks jump out at you based on your single stock quantitative selection model?](#)

---

Although my work has lots of names that are favorable, I was asked this week more than usual for just a smaller handful of ideas that have a positive earnings revisions setup and have been acting reasonably well based on my preferred metrics.

**The names I mentioned the most were: \$NVDA, \$LYV, \$PLD, \$AXP, \$BKNG, \$GS**

**Bottom line: My research continues to be constructive for equities and is signaling additional upside for the S&P 500. Additionally, my key recommended portfolio themes – Value/Cyclicals over Growth/FAANG, and SMid over Large– and preferred sector positions – Financials, Industrials, and Materials as Full Above Benchmark and HC, Staples, Utilities, and Real Estate as Full Below Benchmark – all remain intact.**

Moreover, I continue to reiterate that there remains a high likelihood that there will be periods of volatility and headline risk in the weeks and months to come. Hence, if/when this happens, my work strongly suggests that investors use relative weakness in the sectors/stocks that my work continues to identify as favorable and stay away from the ideas that have unfavorable indicators. This has been my enduring strategy since my analysis continues to portend that investors STAY THE COURSE. So, it is my forecast that the U.S. equity market will keep climbing the “Wall of Worry” even though there are still elevated levels of unease among institutional investors.

Also, I continue to expect that as each day passes the domestic economy will take another important step towards returning to pre-COVID levels. Unquestionably, this decisive shift towards recovery is a key assumption underpinning my view that as the signs of normalization increase the tailwinds for equity market rally should remain robust. I am still recommending investors stay disciplined and focused on the bigger picture and not the day-to-day market action so one can keep benefiting from the favorable backdrop for equities.

---

## Definitions of HALO, HALO-2, and V-squared

---

HALO = The proprietary Fundstrat Portfolio Strategy Halo Model is a multi-factor model that attempts to predict the forward 1 – 6 month relative performance of a group. The goal is to help both strategic accounts better time their implementation strategies that would be consistent with our more strategic conclusions derived by our sector/sub-industry 8-panels as well as our stock specific Estimate Revisions Model (ERM), and to generate tactical ideas for aggressive trading accounts.

HALO-2 = The proprietary Fundstrat Portfolio Strategy HALO-2 Model is the raw tactical data behind our standard HALO multi-factor model described on the previous page. It is useful for identifying aggressive tactical trading bottoms for the S&P 500.

V-squared = The proprietary Fundstrat Portfolio Strategy V-squared indicator at its lowest level shows the ratio of VXV (the 3-month CBOE S&P 500 Volatility Index) and the VIX (the 1-month CBOE S&P 500 Volatility Index). This tool is also useful for identifying aggressive tactical trading bottoms for the S&P 500.

---

## Disclosures

---

This research is for the clients of FS Insight only. FSI Subscription entitles the subscriber to 1 user, research cannot be shared or redistributed. For additional information, please contact your sales representative or FS Insight at fsinsight.com.

### Conflicts of Interest

This research contains the views, opinions and recommendations of FS Insight. At the time of publication of this report, FS Insight does not know of, or have reason to know of any material conflicts of interest.

### General Disclosures

FS Insight is an independent research company and is not a registered investment advisor and is not acting as a broker dealer under any federal or state securities laws.

FS Insight is a member of IRC Securities' Research Prime Services Platform. IRC Securities is a FINRA registered broker-dealer that is focused on supporting the independent research industry. Certain personnel of FS Insight (i.e. Research Analysts) are registered representatives of IRC Securities, a FINRA member firm registered as a broker-dealer with the Securities and Exchange Commission and certain state securities regulators. As registered representatives and independent contractors of IRC Securities, such personnel may receive commissions paid to or shared with IRC Securities for transactions placed by FS Insight clients directly with IRC Securities or with securities firms that may share commissions with IRC Securities in accordance with applicable SEC and FINRA requirements. IRC Securities does not distribute the research of FS Insight, which is available to select institutional clients that have engaged FS Insight.

As registered representatives of IRC Securities our analysts must follow IRC Securities' Written Supervisory Procedures. Notable compliance policies include (1) prohibition of insider trading or the facilitation thereof, (2) maintaining client confidentiality, (3) archival of electronic communications, and (4) appropriate use of electronic communications, amongst other compliance related policies.

FS Insight does not have the same conflicts that traditional sell-side research organizations have because FS Insight (1) does not conduct any investment banking activities, and (2) does not manage any investment funds.

This communication is issued by FS Insight and/or affiliates of FS Insight. This is not a personal recommendation, nor an offer to buy or sell nor a solicitation to buy or sell any securities, investment products or other financial instruments or services. This material is distributed for general informational and educational purposes only and is not intended to constitute legal, tax, accounting or investment advice. The statements in this document shall not be considered as an objective or independent explanation of the matters. Please note that this document (a) has not been prepared in accordance with legal requirements designed to promote the independence of investment research, and (b) is not subject

to any prohibition on dealing ahead of the dissemination or publication of investment research. Intended for recipient only and not for further distribution without the consent of FS Insight.

This research is for the clients of FS Insight only. Additional information is available upon request. Information has been obtained from sources believed to be reliable, but FS Insight does not warrant its completeness or accuracy except with respect to any disclosures relative to FS Insight and the analyst's involvement (if any) with any of the subject companies of the research. All pricing is as of the market close for the securities discussed, unless otherwise stated. Opinions and estimates constitute our judgment as of the date of this material and are subject to change without notice. Past performance is not indicative of future results. This material is not intended as an offer or solicitation for the purchase or sale of any financial instrument. The opinions and recommendations herein do not take into account individual client circumstances, risk tolerance, objectives, or needs and are not intended as recommendations of particular securities, financial instruments or strategies. The recipient of this report must make its own independent decision regarding any securities or financial instruments mentioned herein. Except in circumstances where FS Insight expressly agrees otherwise in writing, FS Insight is not acting as a municipal advisor and the opinions or views contained herein are not intended to be, and do not constitute, advice, including within the meaning of Section 15B of the Securities Exchange Act of 1934. All research reports are disseminated and available to all clients simultaneously through electronic publication to our internal client website, fsinsight.com. Not all research content is redistributed to our clients or made available to third-party aggregators or the media. Please contact your sales representative if you would like to receive any of our research publications.

**Copyright © 2022 FS Insight LLC. All rights reserved. No part of this material may be reprinted, sold or redistributed without the prior written consent of FS Insight LLC.**