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Recommended Stock Ideas

Focus Insight Stock List - Week 31

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Below we've highlighted the FocuS stocks that we recommend across at least two of our investment strategies for 2019.

Figure: Focus Insight Stock List
As of 08/01/19, source: FS Insight, Factset

	Ticker	Company	DQM Rank	Mkt Cap ($M)	YTD perf (relative to S&P 500)	P/E ('19E)	Value / Growth Tilt	Seasonality	FANG in odd years	Millennials	AI / Automation	Inflation	Quite	Strategy Count
1	GOOG	Alphabet Inc	371	$831,319	(0.8%)	25.9x	•		•	•	•	•	•	6
2	AAPL	Apple Inc	357	916,176	12.0%	17.7x			•	•	•	•	•	5
3	BKNG	Booking Holdings Inc	505	79,988	(9.2%)	18.3x	•	•				•	•	4
4	NKE	Nike Inc	230	128,571	(5.8%)	28.4x	•	•		•			•	4
5	AMGN	Amgen Inc	66	111,874	(20.7%)	13.3x	•					•	•	3
6	CLX	Clorox Co/The	444	20,035	(14.5%)	25.0x	•	•					•	3
7	FB	Facebook Inc	119	541,547	28.3%	26.0x	•		•	•				3
8	PG	Procter & Gamble Co/The	169	290,515	9.5%	25.9x		•		•			•	3
9	PM	Philip Morris International Ir	123	129,617	8.3%	16.3x				•		•	•	3
10	ROK	Rockwell Automation Inc	118	17,928	(14.7%)	17.3x	•				•		•	3
11	TSLA	Tesla Inc	1762	41,466	(47.0%)	N/A			•	•	•			3
12	XLNX	Xilinx Inc	15	27,819	12.8%	28.4x					•	•	•	3
13	BIIB	Biogen Inc	46	44,452	(36.4%)	8.1x	•						•	2
14	BWA	Borgwarner Inc	132	7,292	(14.9%)	8.4x				•			•	2
15	CBRE	Cbre Group Inc	2406	17,887	16.3%	14.5x	•						•	2
16	CE	Celanese Corp	207	13,068	0.9%	10.3x	•						•	2
17	DE	Deere & Co	92	50,233	(10.3%)	15.5x					•		•	2
18	EMR	Emerson Electric Co	103	37,843	(13.5%)	16.9x					•		•	2
19	EXPE	Expedia Group Inc	288	22,108	(1.3%)	18.8x		•					•	2
20	KSS	Kohl'S Corp	182	7,988	(42.2%)	9.3x					•		•	2
21	MO	Philip Morris International	277	89,958	(19.0%)	11.5x	•						•	2
22	MXIM	Maxim Integrated Products	358	15,201	(6.8%)	22.9x	•						•	2
23	TGT	Target Corp	170	42,050	7.7%	13.9x					•		•	2
24	TPR	Tapestry Inc	5	8,549	(29.2%)	11.4x				•			•	2
25	TXN	Texas Instruments Inc	425	113,416	12.0%	23.5x	•						•	2
	Average (relative to S&P 500)		**359**	**$144,276**	**(7.1%)**	**17.8x**								
	Median (relative to S&P 500)		**182**	**$42,050**	**(6.8%)**	**17.1x**								

Additions: CE, KSS, TPR
Deletions: GRMN, PLD, PSX

The Focus Portfolio underperformed the S&P 500 by 710 bps since its inception.

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Disclosures (show)