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Guides

VIX Series – Part 3: Chicago Board of Options Exchange (CBOE) Builds The VIX

August 25, 2020

FSInsight Team

For most of human history, if you were a victim of the regular fits and starts that affect commerce on Earth, you were pretty much out of luck. Of course, there were old versions of state bailouts every once and a while, but generally, the risk was not a very easy thing to manage. One lousy season or one bad storm could often ruin the farm or the business. This problem eventually led to the establishment of futures markets for agricultural commodities. The Chicago Futures Exchange (CFE) would pioneer many of the strategies that have become common in futures markets. These innovative instruments, which gave people an unprecedented ability to hedge risk, would forever change how business was done, and the risk was managed. Chicago, which was geographically positioned in the middle of America's heartland, would become one of the world's most critical commodities exchanges and innovation-centers for finance. [The CBOE volatility index](#) changed how volatility can be used and prepared for by investors. We're not teaching you to how to trade the VIX, as this is very complicated and requires more than a few years of experience in derivatives valuation. We do, however, want to make you appreciate this complicated financial instrument that many investors perceive incorrectly.

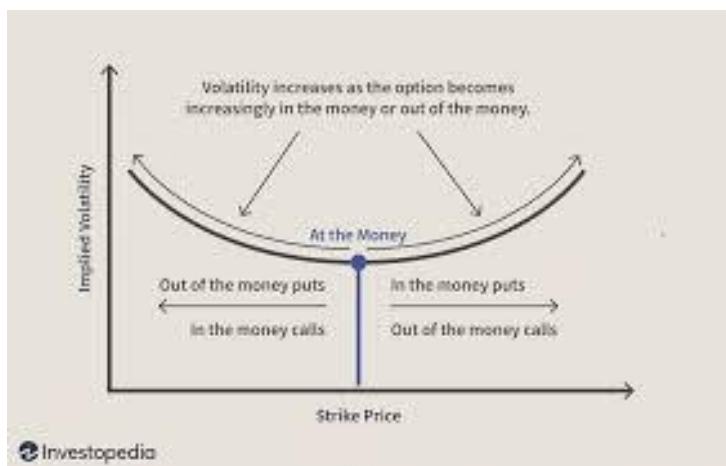
The Greek letter used for Implied Volatility in the Black-Scholes Options Pricing Formula is Sigma. Therefore, the first iteration



of what would become the VIX be called the Sigma Index in an early paper published by Brenner and Galai in 1989. By 1993, the first version of the index, based on the S&P 100 (OEX) index, was formulated. This 'old VIX' is now under the ticker VXO. It was met with extreme demand from retail and institutional investors. The VIX is the CBOE's most popular

product ever in a long list of popular and widely used financial instruments. Technically, the VIX is the volatility of a variance swap, not an actual volatility swap. This is for reasons of calculation because a variance swap can be more easily replicated through vanilla put options and call options. History was made when volatility could first be 'bought' and 'sold' as an asset. How to trade the VIX successfully is not easy though.

By 2003, the methodology had changed, with the help of Goldman Sachs, and the VIX index option prices were now being calculated on the broader S&P 500. The actual number of the VIX should not be construed as a percentage, as that is inaccurate. However, the way the VIX is designed is to have its number

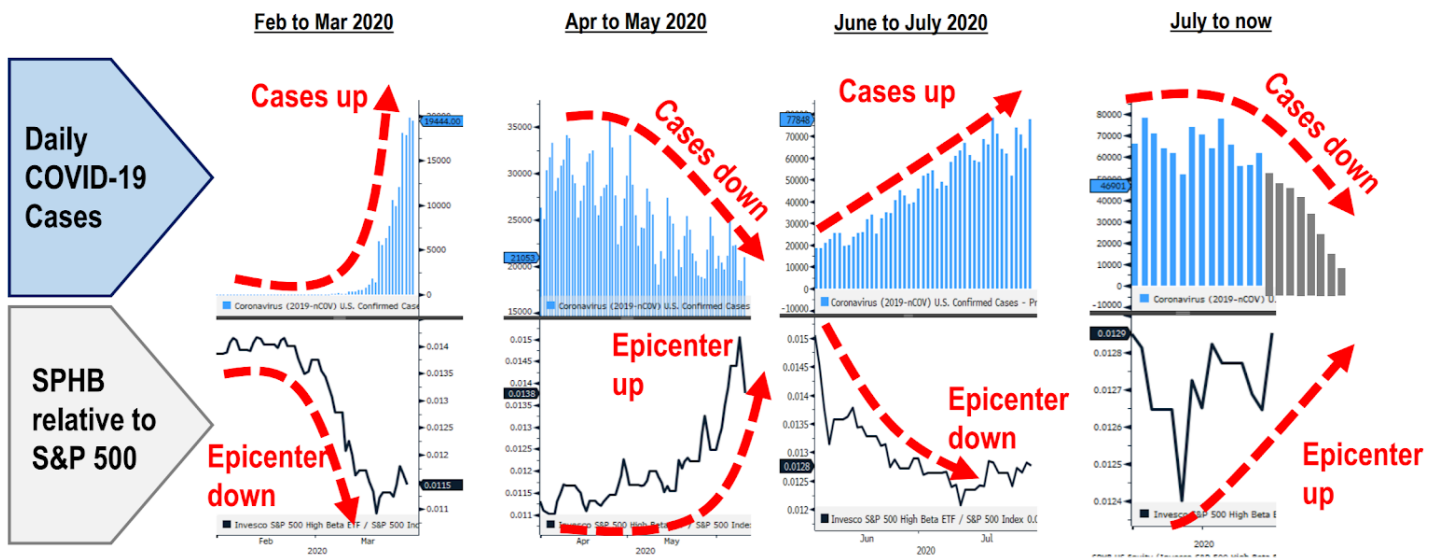


interpreted as an implied volatility reading. Since the VIX is calculated from the price of SPX options, which is the best proxy for the broader American stock market, it is considered a macro-indicator. However, volatility indexes can be set up for any stocks; in fact, CBOE does them for many large caps. It uses a variant of the VIX calculation to create a similar index from each name's options market. Other VIX calculations result in other indexes. VIX calculations are done in real-time. However, if you're going to trade the VIX and intend to exercise, be sure to read up on the settlement rules. Many a trader who has thought they had a pretty sweet in-the-money position until they realized that the VIX is settled for exercise in an entirely different way than it is calculated in real-time. VIX options usually expire on Wednesdays as opposed to Friday, even though the underlying SPX options all still expire on Friday.

How To Trade The VIX

This important index regularly fluctuates based on threats to market stability. Unlike single stock names, the price action in the VIX is very much a comprehensive picture of how markets feel. Trading this asset can be incredibly difficult since it can become very

headline dependent. However, the thrust of our research is data so when top-down investing environments dependent on headlines develop we get right into the relevant data and give you useful insights for [how to trade the VIX](#).



As you can see, we have been monitoring different groups of stocks compared to daily cases and have been trying to keep our community one step ahead of the crowd. [How to trade the VIX](#), you ask us? Always maintain an edge in the data and ahead of the competition and you will; be off to a good start. Whether you're a new investor or a sophisticated trader we believe you will find our analysis useful. Also, check out our industry-leading [technical analysis](#) by [Rob Sluymer](#).

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