



# COVID-19 UPDATE: F-CAT takes a pause from parabolic rise (tho AZ missing 80% of tests today). AR and MO past parabolic peak, even w/o masks and w/o course correcting

#### THIS MESSAGE IS BEING SENT SOLELY TO CLIENTS OF FS INSIGHT

This is one of the most depressing headlines I have read since the start of this pandemic. The "CDC says U.S. has 'way too much virus' to control pandemic" -- and many Americans feel this way. The COVID-19 virus is spreading at an alarming rate across the U.S. and the exact cause is not entirely clear.



https://www.cnbc.com/2020/06/29/cdc-says-us-has-way-too-much-virus-to-control-pandemic-as-cases-surge-across-country.html? source=twitter%7Cmain



But as the saying goes, the "exception proves the rule" and I am using it in a convoluted sense. Diseases reach a "break point" which does not mean the same thing as "herd immunity." What I mean to say is that COVID-19 spread can begin to slow sharply even without infecting 100% or 60% of its residents. Two examples I want to cite:

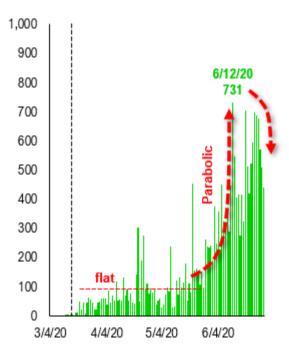
- First, NY/NJ continue to see an utter collapse in cases
- Second, Arkansas and Missouri, which were among the most liberally open states, no mask policy and saw a parabolic surge in cases since late-May have both seen a pronounced downturn in cases

Take a look at the daily reported cases for NY/NJ.

|            | today | •  | 1D ago | <u>Delta</u> |  |
|------------|-------|----|--------|--------------|--|
| New York   | 391   | vs | 616    | -225         |  |
| New Jersev | 90    | VS | 309    | -219         |  |

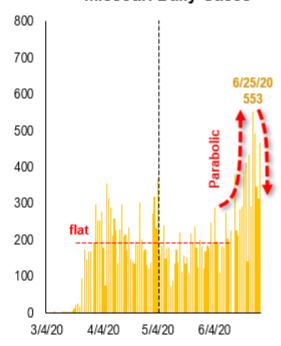
As for AR and MO, neither state "course corrected" and continued to move forward with openings. So, like F-CAT, these states saw massive rises in cases after late-May (aligns with BLM protests). And as you can see, their case figures have improved in recent days. Arkansas peak in daily cases is >2 weeks ago on 6/12/2020. Thus, these exceptions "prove the rule" (we realize it is not the most appropriate use of the phrase, but you get the picture).





Source: COVID-19 Tracking Project

## Missouri Daily Cases





# STRATEGY: If F-CAT patterns after NYC are set to peak <2 weeks, stocks should be bottoming

We discussed this timeline yesterday and thought it worth repeating:

- NYC saw daily cases peak 4/10/2020 and NYC was the original epicenter
- S&P 500 bottomed 3/23/2020, or 17 days prior to the NYC peak in cases
- F-CAT is about where NYC was in late-March (dates slightly vary, see our report yesterday)
- S&P 500 should be bottoming soon

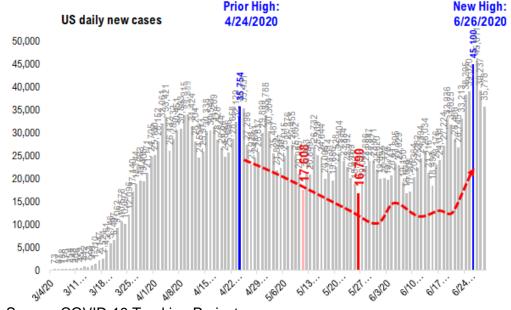
We also think the quarterly rebalance-related selling is done soon (6/30 Tue). And with the solid incoming economic data, the case for equities is still strong. Moreover, Deep Macro, our favorite big-data macro forecasting firm sees June payrolls at 3.6mm, well above consensus of 2.5-3.0mm (see below)

# POINT #1: Daily cases pause from parabolic rise +35,778 vs +39,237 1D ago as F-CAT down...

This is a "half-full" day as new confirmed daily cases came in at +35,778, which is -3,459 vs 1D ago (but still +9k vs 7D ago). The F-CAT states mostly had lower case figures, which is a good thing:

| California  | 5,307 vs  | 4,810 (1D) | +497   |                                       |
|-------------|-----------|------------|--------|---------------------------------------|
| Florida     | 5,266 vs  | 8,530      | -3,264 |                                       |
| Arizona     | 625 vs    | 3,857      | -3,232 | (WRONG, as some labs missed deadline) |
| Texas       | 4,283 vs  | 5,357      | -1,074 |                                       |
| Total F-CAT | 15,481 vs | 22,554     | -7,073 |                                       |

So as you can see, the F-CAT, the new "epicenter," is taking a breather from their parabolic rise. As we commented yesterday, we expect these states to track NYC and peak within the next week or so.



Source: COVID-19 Tracking Project



## Sonora Quest missed the deadline for Arizona report and is 80% of state's testing...

The improvement is not as good as it looks at first glance, as Arizona's results are too low, we believe. That is, the Sonora Quest lab, accounting for 80% of the state's testing missed the deadline.

- This will be fixed by Tuesday.



https://ktar.com/story/3347600/with-incomplete-data-arizona-reports-625-coronavirus-cases-0-deaths/

"Due to the volume of results that were being processed over the weekend, there was a slight delay in reporting numbers," Sonya Engle, the lab's chief operating officer, told *KTAR News 92.3 FM*'s Griselda Zetino. "That has been corrected and all the new results have since been reported."

Engle said the lab performs about 80% of Arizona's diagnostic testing for COVID-19. She also said Sonora Quest was instituting additional measures to ensure future results are submitted on time.

#### 6 states reported a sizable increase

| Alabama       | 1,734 vs | 358 (1 | D) +1,376 |
|---------------|----------|--------|-----------|
| California    | 5,307 vs | 4,810  | +497      |
| Mississippi   | 675 vs   | 361    | +314      |
| Missouri      | 468 vs   | 314    | +154      |
| Maryland      | 477 vs   | 327    | +150      |
| Utah          | 564 vs   | 472    | +92       |
| Total 6 state | es       |        | +2.583    |

### 6 states report a sizable decline

| Florida        | 5,266 vs 8 | 3,530 ( | (1D) -3,264                  |
|----------------|------------|---------|------------------------------|
| Arizona        | 625 vs 3   | 3,857   | -3,232 (lab missed deadline) |
| Texas          | 4,283 vs   | 5,357   | -1,074                       |
| North Carolina | 1,342 vs 1 | ,605    | -263                         |
| New York       | 391 vs     | 616     | -225                         |
| New Jersey     | 90 vs      | 309     | <u>-219</u>                  |
| Total 6 states |            |         | -8,277                       |



## Daily Case Increases (by State) (06/29)

% total new cases (state cases/ total US cases) % total US pop (state population/ total US population)

#### Sorted

Last 3-day trend growth rates

Arizona missing data from several labs NE didn't report stats as of Monday 9 PM...

|    | TVE didn't report state de er il | 0.07.00 | 01101111 | 0.100.100 |                           |
|----|----------------------------------|---------|----------|-----------|---------------------------|
|    |                                  | 6/27/20 | 6/28/20  | 6/29/20   |                           |
|    | 11.5.10                          | 45.044  | 00.007   | 05.770    | 2.450                     |
|    | United States                    | 45,811  | 39,237   | 35,778    | -3,459                    |
|    | •                                |         |          |           |                           |
|    | States:                          | 5.070   | 4.040    | 5.007     |                           |
| 1  | California                       | 5,972   | 4,810    | 5,307     |                           |
| 2  | Florida                          | 9,585   |          | 5,266     |                           |
| 3  | Texas                            | 5,747   |          | 4,283     |                           |
| 4  | Georgia                          | 1,990   |          | 2,207     |                           |
| 5  | Tennessee                        | 728     |          |           | <higher< td=""></higher<> |
| 6  | Alabama                          | 900     |          |           | <higher< td=""></higher<> |
| 7  | North Carolina                   | 1,719   |          | 1,342     |                           |
| 8  | South Carolina                   | 1,604   |          | 1,324     |                           |
| 9  | Kansas                           | 0       | 0        | 905       |                           |
| 10 | Louisiana                        | 1,467   | 0        | 845       |                           |
| 11 | Illinois                         | 786     | 646      | 738       |                           |
| 12 | Ohio                             | 817     | 854      | 737       |                           |
| 13 | Nevada                           | 1,099   | 821      | 734       |                           |
| 14 | Mississippi                      | 465     | 361      |           | <higher< td=""></higher<> |
| 15 | Arizona                          | 3,503   | 3,857    | 625       |                           |
| 16 | Utah                             | 578     |          | 564       |                           |
| 17 | Pennsylvania                     | 621     | 505      | 492       |                           |
| 18 | Maryland                         | 335     | 327      |           | <higher< td=""></higher<> |
| 19 | Missouri                         | 347     | 314      |           | <higher< td=""></higher<> |
| 20 | Virginia                         | 677     | 489      | 453       |                           |
| 21 | Arkansas                         | 570     | 508      | 439       |                           |
| 22 | New York                         | 703     | 616      | 391       |                           |
| 23 | Washington                       | 488     | 549      | 348       |                           |
| 24 | Wisconsin                        | 539     | 457      | 315       |                           |
| 25 | Minnesota                        | 417     | 516      | 312       |                           |
| 26 | Indiana                          | 435     | 355      | 298       |                           |
| 27 | lowa                             | 326     | 477      | 293       |                           |
| 28 | Michigan                         | 314     | 252      | 236       |                           |
| 29 | Oklahoma                         | 299     | 302      | 228       |                           |
| 30 | Idaho                            | 171     | 224      | 209       |                           |
| 31 | Colorado                         | 226     | 285      | 204       |                           |
| 32 | New Mexico                       | 211     | 190      | 173       |                           |
| 33 | Delaware                         | 74      | 135      | 150       |                           |
| 34 | Oregon                           | 276     | 247      | 144       |                           |
| 35 | Kentucky                         | 308     | 65       | 115       |                           |
| 36 | Massachusetts                    | 373     | 224      | 101       |                           |
| 37 | New Jersey                       | 289     | 309      | 90        |                           |
| 38 | Connecticut                      | 147     | 97       | 59        |                           |
| 39 | Montana                          | 23      | 11       | 56        | <higher< td=""></higher<> |
| 40 | West Virginia                    | 49      | 56       | 53        |                           |
| 41 | North Dakota                     | 37      | 37       | 44        |                           |
| 42 | District of Columbia             | 31      | 32       | 44        | <higher< td=""></higher<> |
| 43 | South Dakota                     | 91      | 55       | 35        |                           |
| 44 | Wyoming                          | 24      | 25       | 33        | <higher< td=""></higher<> |
| 45 | Maine                            | 52      | 37       | 28        |                           |
| 46 | Alaska                           | 18      | 29       | 21        |                           |
| 47 | Rhode Island                     | 56      | 31       | 16        |                           |
| 48 | Puerto Rico                      | 19      | 22       | 14        |                           |
| 49 | New Hampshire                    | 46      | 30       | 13        |                           |
| 50 | Guam                             | 0       | 0        | 7         |                           |
| 51 | Vermont                          | 2       | 2        | 6         | <higher< td=""></higher<> |
| 52 | Hawaii                           | 6       | 26       | 2         |                           |
| 53 | U.S. Virgin Islands              | 0       | 0        | 0         |                           |
| 54 | Nebraska                         | 251     | 124      | 0         |                           |
| 55 | Northern Mariana Islands         | 0       | 0        | 0         |                           |
| 56 | American Samoa                   | 0       | 0        | 0         |                           |
|    |                                  |         |          |           |                           |

Source: COVID-19 Tracking Project

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## POINT #2: Liberal openings: Arkansas and Missouri "exceptions that prove the rule"

# Arkansas and Missouri have among the most liberal states, with "no required mask" policy...

Both states were among the earliest to re-open and Arkansas actually never really had a formal "shelter-at-home" order. And regarding PPE:

- Arkansas does not require any use except restaurant staff (5/11)
- Missouri "encouraged" use but has no formal policy

What makes these states interesting is that their case figures were fairly stable, despite being open since March (largely) but went parabolic in early June (aligned with BLM protests). And yet neither state course corrected. And even without this, their case figures:

- went parabolic after late May
- Arkansas daily cases peaked on 6/12/2020 and since been declining
- Missouri cases peaked on 6/25/2020 and since been flat/declining

Thus, these two states are the "exception that proved the rule" in the sense that after a parabolic episodic increase, these states did not course correct and yet cases peaked. As we commented yesterday, we see an analog with F-CAT in coming weeks.

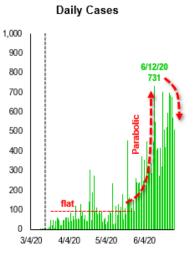
# Arkansas remained opened, saw flat cases until early June, then parabolic and have declined since 6/12/2020... without course correction

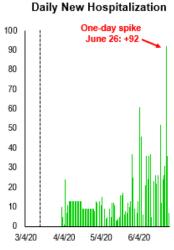
Arkansas cases were fairly flat from March to late-May. But in early June cases went parabolic (which aligns with the BLM protests).

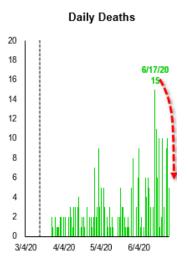
The state did not take any further mitigation measures but continued with its re-opening. And interestingly:

- Daily cases peaked on 6/12/2020 and have steadily declined
- Daily deaths peaked on 6/17/2020

Figure: Arkansas daily cases, hospitalizations and deaths







Source: Johns Hopkins. Fundatrat, Bloomberg, Factar

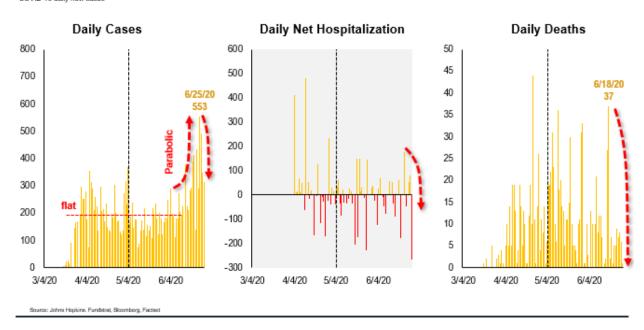


# Missouri has not course corrected, but after a parabolic rise, daily cases have begun to decline since 6/25

Similarly, Missouri had fairly stable daily cases figures and these went parabolic in early June (BLM alignment) and the state stayed the course, without course correction:

- Daily cases peaked on 6/25/2020 and have declined steadily since
- Daily deaths look like it peaked on 6/18/2020 as well.





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## POINT #3: Economic resilience, even if F-CAT remains in "pause" per Deep Macro.

Deep Macro, the economic macro forecasting firm which uses big-data is calling for a pretty sizable June payroll upside beat. Jeff Young expects 3.6mm private jobs added in June, well ahead of the consensus of 2.5-3.0mm. He cites a few factors, but the two most important are:

- consumer activity continued to recover at a brisk pace, even ex-F-CAT (see bottom section)
- online job posting surged again in June (covering survey period) but the strength is in "newly" opened states.

Thus, this is a sign of broadening activity.

# Big Data: Private Nonfarm Payrolls Likely to Surprise on the Upside as Rehiring Continues

Reopenings in the US have continued since last month's surprisingly large nonfarm payroll print. Our big data sources point to another substantial uptick, and we expect that job growth will surprise on the upside again. Our precast of 3.6mln for private nonfarm payrolls is on the high side of the 3.0mln Bloomberg consensus.

Source: Deep Macro

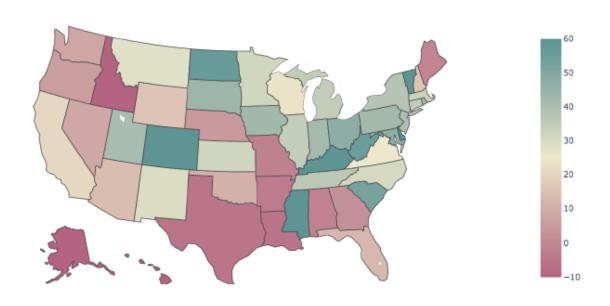


As he notes, the largest increase in online job postings is in states that re-opened later (ala Northeast). Thus, this is an additional lift factor.

Overall, factors contributing to our above-consensus forecast include:

- Our source for online job postings showed continued growth in the June survey period. New job postings increased by 31% from mid April to mid May, and 28% from mid May to mid June, capturing the respective survey periods. Interestingly, the largest increases were in the states that reopened later (see Figure 4). This is suggestive of job gains stemming from new reopenings in different establishments, rather than additions to establishments that had already reopened. Firms that reopen likely rehire more workers than do firms that had already opened, and experience a small increase in business. Therefore, these states could be in store for a bump up as critical crews return to their jobs.
- We used our data on mobile phone locations to track the recovery in the number of visits to retail stores
  and restaurants. Higher traffic at this point in the recovery is indicative of further reopening. Foot traffic
  increased by about 27% on a month-over-month basis during the June survey period, slightly up from the
  25% recovery during the May survey period.
- The DeepMacro Growth factor, while still being well below the 10-year trend, ticked up from May to June, albeit by a much smaller margin than from April to May.
- We also considered change in unemployment insurance claims, modifying our weightings to adjust for suspected over-counting in recent months.

Figure 4: New Online Job Offers, 16 May 2020 - 13 June 2020 (Pct Chg)



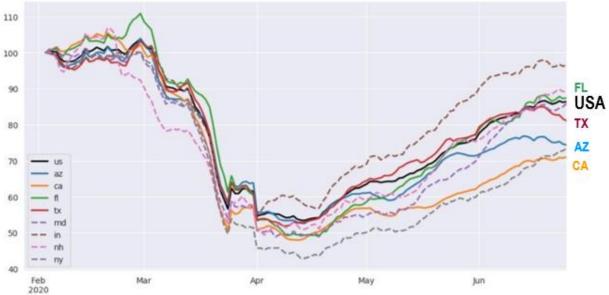
Sources: DeepMacro, Inc. and LinkUp/SmartMarketData.

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And retail and restaurant visits are climbing back steadily as their data tracking based on cell-phone location. This is pretty encouraging.

Figure 1: Retail and Restaurant Visits, Selected US States, 3 Feb 2020 - 25 Jun 2020 (7 Day Moving Average of Values Relative to Same Day of Week of 21-27 Jan 2020, Each State and US Total Scaled to 3 Feb = 100)



Sources: DeepMacro, Inc., US Census Bureau, and Veraset. Note: Seasonally adjusted using US Census Bureau monthly adjustment factors

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The upside beat on payrolls adds to an already solid economic beats over the past few weeks. Even today, we saw very good pending home sales gains (+44.3% vs expected +19.3%) and even the regional Dallas Fed Manufacturing Survey showed -6.1 vs -21.4 expected. The ISM for June will be on July 1 and the Street is looking for it to be a touch under 50 (49.7).



Source: Bloomberg



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