

Market Data Insight for Actionable Strategy

Crypto Special Report

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Grayscale Investments



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VICE PRESIDENT OF CRYPTO STRATEGY

Founded in 2013, Grayscale provides investors with access to the crypto economy through a suite of future-forward investment products. Grayscale is one of the longest tenured digital asset managers with more than a decade of operational experience leading the industry. Investors, advisors, and allocators turn to Grayscale for exposure to single-asset, diversified, and thematic investment products.

Grayscale has 34 different digital asset investment products spanning different sectors and structures. Grayscale's diversified product suite positions them to meet all clients' needs, from those just beginning their crypto journey to experienced institutional investors.

Click <u>HERE</u> for the full report:

Key Slides from This Report

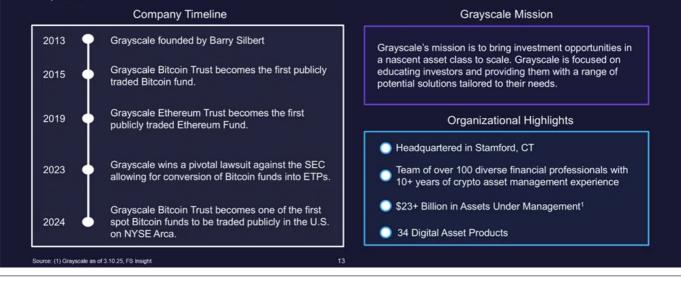
Grayscale: A Pioneer and Industry Expert



GRAYSCALE

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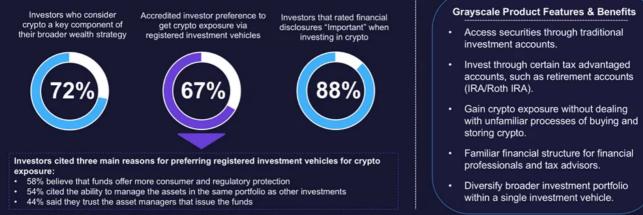


Grayscale Products Address Investor Preferences

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- Grayscale offers investors exposure to the digital economy through a suite of future-forward investment products, including singleasset, diversified, and thematic crypto investment products. All products have been thoughtfully designed to provide exposure to a nascent asset class securely and conveniently.
- In an EY investor survey conducted in March 2024, 72% of investors considered crypto part of their broader wealth strategy, 67% of
 polled accredited investors stated their preference to invest in crypto via registered investment vehicles, and 88% marked financial
 disclosures as somewhat important or important when investing in crypto.

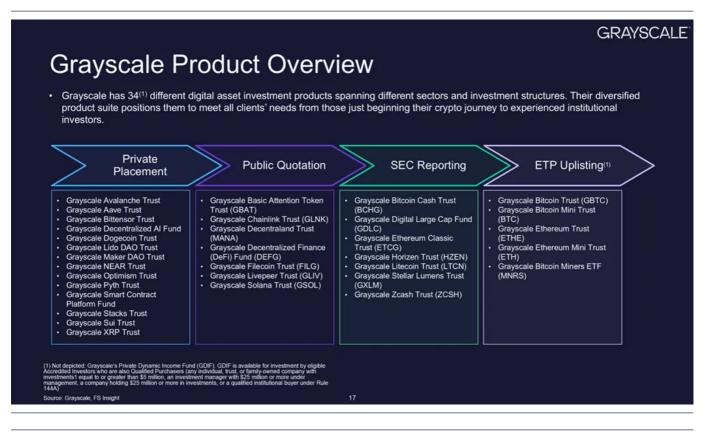


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Source: Grayscale, EY How Retail Investors Are Making Digital Assets Part of Their Lives 2024, FS Insight

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Grayscale Product Overview



Single-Token Funds



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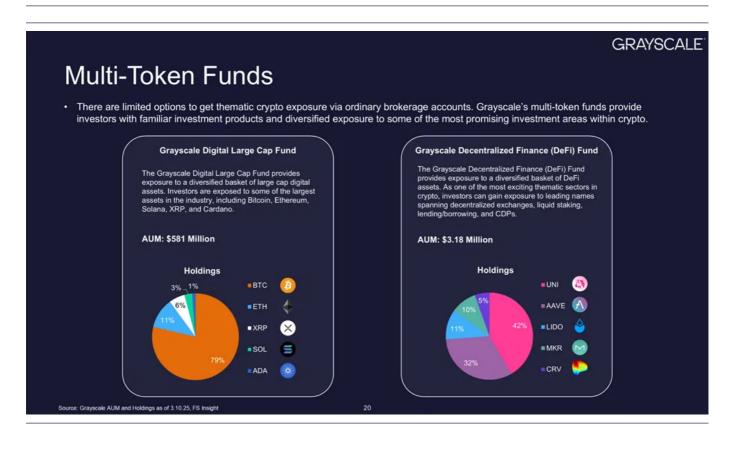
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Single-Token Funds

- Ethereum Classic is the leading single-token fund with approximately \$192 million in AUM. Although lagging in total AUM, some of Grayscale's newer trusts such as Pyth, Bittensor, and Dogecoin have been leading in new subscriptions.
- Grayscale's single-token products represent 11% of the total crypto market capitalization (excluding stablecoins), and 39% of the
 market excluding BTC, ETH, and stables. Currencies lead AUM among Grayscale's Crypto Sectors, comprising 82% of the total. As
 investors become better-versed in newer technologies across SCPs, DeFi, and Utilities & Services, the distribution will likely improve.



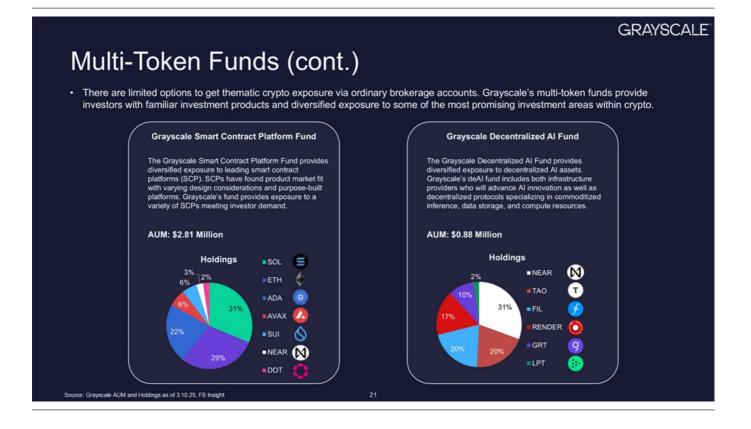
Multi-Token Funds



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Multi-Token Funds (cont.)





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